

CAL POLY

STUDENT SUCCESS FEE ALLOCATION ADVISORY COMMITTEE MEETING

Friday, April 19, 2013
2:00 – 3:00 p.m.
Conference Room 01-409

MINUTES

Members Present:	Larry Kelley	Joette Eisengart
	Katie Morrow	Samuel Frame
	Aaron Borgeson	Dominic Gonzales
	Victor Brancart	Kimi Ikeda
Members Absent:	Silvia Aguilar	Steven Rein
	Cody Abramson	Megan Wookey
	Tatiana Prestininzi	
Meeting Recorder:	Cindy Pilg	

Call to Order

Committee Co-chair Katie Morrow called the meeting to order at 2:10 p.m.

Approval of 4/19/13 Minutes

Co-chair Morrow asked the members for any corrections to the 4/19/13 SSFAAC minutes. With no changes identified, the minutes were approved as distributed.

Discuss Listing of Principles/Ideas for 2013-2014 Student Success Fee Allocation Advisory Committee

Co-chair Morrow requested the Committee members share suggestions for the incoming Student Success Fee Allocation Advisory Committee (SSFAAC) members from their respective colleges.

Mr. Borgeson suggested broader internal and external education including (1) an introduction to the student success fee during the spring quarter followed by allocation information during the fall quarter, (2) one-on-one communication with new committee members, (3) discussion on the long-term process, outreach and prioritization, and (4) encouragement of strong support to continue momentum.

Mr. Gonzales suggested creating an educational video explaining what the student success fee is, what it does and how decisions are made. He added that the video would assist students on the SSFAAC who were not on campus at the time it was proposed by training all 6 college representatives, ASI President and interested committees. He suggested that each current member, as well as others with expertise, speak directly with the individual in their role next year. Ms. Ikeda offered to assist in this training effort.

Co-chair Morrow suggested the leadership officers and key committee members would benefit from training with the idea that future members would learn from their predecessors.

Co-chair Morrow requested each member provide priority areas for the 2013-2014 SSFAAC. She added that these ideas will be forwarded to the Provost and Vice President for Student Affairs to initiate discussion to expand student success fee programs and create new ideas.

Ms. Ikeda suggested the direction be supportive, not disconnected, with a vetted understanding of impacts on all divisions/departments for increasing graduation and student success rates. She added that current ideas be boosted by redirecting resources, coordinating to enhance efficiency, and using different entities to maximize collaboration in support of the university goals rather than creating new ideas.

Co-chair Kelley noted that the new committee may benefit from an explanation of the history of the student success fee as well as a reminder of the elements.

Mr. Frame stated that the student success fee is about enhancing student success with creative solutions. He suggested the marketing class create an informational communication tool using data from the Winter 2015 schedule.

Co-chair Morrow mentioned that the reporting process for project updates has been advantageous with a good format to enable the comparison of quarters.

Mr. Borgeson suggested creating a student success fee logo/graphic as a visual reminder for the benefits received from the student success fee.

Next Steps

Co-chair Morrow suggested a listing of principles/ideas for the 2013-2014 SSFAAC be sent to all current SSFAAC members for review and edit. The following summary has been provided for that purpose:

- Introduction/reminder of elements of the student success fee
- Outreach to students and encourage student involvement
- Share ideas with Provost and Vice President for Student Affairs
- Track with strategic direction
- Encourage collaboration
- Continue periodic fee usage reporting

Adjournment

There being no further business, the meeting was adjourned at 2:35 p.m.

Respectfully submitted,

Katie Morrow
Co-Chair