

## Utility Box Art Project - Guidelines

1. *Goal:* To transform campus utility infrastructure such as utility boxes, pressure regulator and generators (features) into canvases for works of public art to enhance the vibrancy of the campus, showcase local talent, promote thoughtful theme(s) and deter graffiti.
2. *Duration:* Utility Box Art shall be on public display for a recommended period of four years; thereafter, the selected piece of infrastructure would be eligible for a new design or re-painted back to its original color.
3. *Phases:* Each phase of the Utility Box Art Project will consist of a recommended number of features to participate in the project. The features eligible for art will be determined by Facilities Management and Development (FMD).
4. *Infrastructure Specifications:* Features participating in the project will include utility boxes, pressure regulators, and generators. Standard sizing is generally 5'3" H X 2'8" W x 2' D for large features and 2'8" H X 1'8" W x 1'4" D for small features; dimensions will vary. Selected artists must be willing to adjust designs to their assigned feature. Art should cover all exposed sides including the top.
5. *Artist Eligibility:* The project shall be open to students, faculty, staff, and local community members who have the skills and artistic vision required to complete the project to the highest degree of creative display and artistic expertise. Qualifying applicants must be enrolled or actively employed by Cal Poly, or live in the San Luis Obispo community at the time of application. Applicants should carefully review guidelines to determine if they have the necessary skills, experience, and creative vision to complete the project.
6. *Department Review:* Prior to beginning the jury review, FMD will review applications to identify engineering, maintenance, or safety issues that may arise from the placement or choice of materials for the artwork or project site. If the artwork is part of a larger construction project, the appropriate Facilities project manager shall be present. This information will be presented to the jury to help guide their selection.
7. *Selecting an Art Jury:* Art juries review the submitted artworks and determine whether they meet the criteria for the project and are eligible to proceed through the remainder of the approval process. The preferred approach is to create a 5-7-member jury to review each submittal. The jury shall consist of campus stakeholders including, but not limited to, faculty and staff in University Housing, Corporation, ASI, and the Campus Planning Committee. All jury names shall be made public.
8. *Jury Selection Process:* The Utility Box Art Project applications submitted will be reviewed by the Office of the Vice President for Administration & Finance and forward all eligible applications received by the deadline to the jury. Upon evaluating the qualifications, the jury will select artistic designs for each piece of infrastructure eligible for art within a phase. The art jury will review all complete applications received by the deadline. If the number of qualifying applications does not meet the number of features available, the Office of the Vice President for Administration & Finance may reopen the selection process.

9. *Evaluation Criteria:* The guidelines will apply throughout the decision-making process for proposed artworks. Artworks recommended by the Art Jury shall be reviewed by the Design Review Committee for compatibility with University policies and design guidelines. The Staff Liaison shall present the final recommended designs and locations to the Senior Vice President for Administration & Finance for final approval. Criteria used to select artists will be:
  - a. Evaluation of artistic proficiency and creative innovation
  - b. Appropriateness of scale, form, material, content, and design
  - c. Relevancy to theme and campus location
  - d. Contribution to campus character and vibrancy
10. *Artist Stipend:* Artists will receive a \$250 Amazon gift card to cover necessary material costs (paint, brushes, drop cloth, etc.) The budgeted amount is all-inclusive and shall cover the total cost incurred by the artist while designing and installing the artwork.
11. *Media and Materials Guidelines:* Artwork must be original and may not contain advertising or endorsements, religious art, sexual, violent or related content, negative imagery, drug use, culturally offensive imagery, political partisanship or any prohibited CSU activities (see <http://www.catalog.calpoly.edu/universitypolicies/> for details). Artwork may be in the form of painting and vinyl wraps for “digitally enhanced works.” Artists must use paints that are rated for outdoor/murals and highly encouraged to complete artwork with an application of a topcoat sealant for UV and surface protection. Artists will be responsible for tinting and mixing their paints.
12. *Themes:* Each phase will include broad themes assigned to different zones of campus, and the features within each zone will fall under the assigned theme. Potential themes may include, but not be limited to, diversity, inclusion, history, sustainability, regional features, natural environment, community and academics. Artists shall declare which theme they are applying in their application. A map identifying locations and themes of each eligible feature will be provided. Themes may be interpreted broadly; however, reflection of theme will be one of the criteria under which the jury will make its decision. The jury reserves the right to make recommendations for revisions to submitted work.
13. *Safety:* The Facilities Planning and Capital Projects (FPCP) Department will review all features eligible for artwork and identify all warnings, signage, colors, and information that may not be modified or covered by artwork to ensure the safety and function of each feature. Artists must comply with the set restrictions on the feature assigned.
14. *Maintenance, Repairs, Modification of Utility/Traffic Control Boxes:* The Facilities Planning and Capital Projects (FPCP) Department is responsible for maintaining University facilities, including public art. FPCP reserves the right to modify or remove artwork should a feature require maintenance, modifications, or repairs as a result of unanticipated damages. Should this occur, FPCP shall revert the utility back to its original state and color. The artist would then be provided with the first option of participating in the subsequent round of the Utility Box Art Project.