## ACADEMIC AFFAIRS Student Success Fee Program/Status Quarterly Report December 31, 2012

College/Unit: Office of the Provost/Colleges

Program/Initiative Name: Access to Classes

**Amount of Student Success Fee Funding: \$5,797,823** 

**Program/Initiative Intent:** To provide access to classes in order for students to make timely progress to degree.

**Articulated Outcome:** The delivery of additional course sections of classes student need too progress to degree.

## **Deliverables to Date:**

- College of Agriculture, Food and Environmental Sciences 44 additional sections or 840 additional seats
- College of Architecture and Environmental Design 32 additional sections or 724 additional seats
- Orfalea College of Business one additional section or 65 additional seats
- College of Engineering 39 additional sections or 1,445 additional seats
- College of Liberal Arts 43 additional sections or 3,464 additional seats
- College of Science and Mathematics 120 additional sections evenly distributed among labs and lectures representing approximately 3,800 seats
- Universitywide, average unit loads increased to 14.38 for Fall 2012 vs. 14.21 for Fall 2011

## ACADEMIC AFFAIRS Student Success Fee Program/Status Quarterly Report December 31, 2012

College/Unit: Office of the Provost/University Advising

Program/Initiative Name: Academic Success Center

Amount of Student Success Fee Funding: \$220,000 (Full Year Funding - \$539,220)

**Program/Initiative Intent:** To create a "center" where collaborative services, support and programming are provided (that are not college/department specific) to insure consistent, accurate and appropriate advice to students during their first two years at Cal Poly. The services will provide students a strong foundation that can serve in a positive way during their entire career at Cal Poly.

## **Articulated Outcome:**

- To provide consistent advising information to new students (e.g., sharing key Academic Policies, timelines, etc.).
- To ensure that students receive assistance in accessing appropriate campus resources based on their personal and professional goals (e.g., referrals to Health Professions Advisors, Disability Resource Center, etc.).
- To ensure that students have the necessary foundational academic skills to be successful (e.g., emphasizing 25-35, study skill seminars, time management, etc.)
- To assist students with understanding how to use registration tools and tools for tracking degree progress, such as Degree Progress Report, PASS, ASSIST, Expected Academic Progress.
- To provide support for students on academic probation (e.g., administration of the Freshmen Success Program for students on academic probation)
- To coordinate just in time intervention programs and alert systems for students who are experiencing academic difficulty in their classes (e.g., early alerts, tutoring service, etc.).
- To serve as a common starting point and provide consistent guidance for students seeking to change their major.
- To connect and promote strong relationships with their college/department (e.g., professional advisors and faculty advisors) by helping the student to articulate and understand their needs and opportunities.
- To reinforce with students, their responsibility to live life positively both on-campus and within the larger San Luis Obispo community.

**Deliverables to Date:** Due to the delay in the hiring of a replacement in the Assistant Vice Provost for University Advising position, we have not yet moved forward with any additional staff hires for the center. We anticipate the AVP recruitment to be completed during Winter Quarter with appropriate staff hires to follow.

A group (including representatives from Student Affairs, Athletics, College Advisors, Deans
and Associate Deans, Office of the Registrar and ASI) has had three meetings and developed
a mission statement for the center and a working list of services to be provided.

• Initial discussions regarding the space needs were held with an architecture firm hired to assist with the re-programming of building 52.

## **Expenditures to Date:**

Description		Amount
None		\$0
	TOTAL	\$0

## ACADEMIC AFFAIRS Student Success Fee Program/Status Quarterly Report December 31, 2012

**College/Unit:** Office of the Provost/Office of the Registrar

Program/Initiative Name: Course Planning and Need Analysis (aka Predictive Scheduling)

**Amount of Student Success Fee Funding:** \$75,000

**Program/Initiative Intent:** Cal Poly currently experiences a high level of demand for many course offerings and has a limited number of faculty and physical resources with which to meet this demand. A strong desire to improve the availability of needed courses which will in turn minimize students' time to graduation and improve overall graduation rates requires Cal Poly to obtain a better understanding of student demand/need. This knowledge will enable Cal Poly to improve the availability of courses that are imperative to a student's progress to degree.

**Articulated Outcome:** The Predictive Scheduling Project will provide a tool to allow visibility into the anticipated need for courses by future term based on the remaining coursework for each individual student. Students will participate in the process, using the results of their existing Degree Progress report and a "roadmap" of coursework for their specific program or concentration, by planning the specific courses they plan to take in upcoming terms. The data that is available as a result of this planning effort will be consolidated, analyzed and made available to colleges and departments to aid in the process of determining course offerings and future term schedules.

## **Deliverables to Date:**

- uDirect and CollegeSource Security products/application purchased in June 2012
- Application installed in July 2012
- Technical and functional efforts began in August 2012 including environment preparation, product configuration, and developing a more complex understanding of the application and the PeopleSoft interface functionality.
- We will "re-brand" the product as "PolyPlanner"
- Test (TST) environment was completed in November 2012 allowing for complete provisioning, verification of CAS authentication, preliminary load testing, PeopleSoft interface testing, etc.
- First Student Advisory Group meeting in November 2012
- Full import of catalog data completed.

## **Expenditures to Date:**

Description		Amount
CollegeSource uDirect Academic Planner		\$44,000.00
CollegeSource Consulting		\$13,494.76
	TOTAL	\$57,494.76

# ACADEMIC AFFAIRS Information Services - Center for Teaching, Learning & Technology Library Services Student Success Fee Program/Status Quarterly Report December 31, 2012

College/Unit: Center for Teaching, Learning & Technology

Program/Initiative Name: Learning Spaces Upgrade Fund

**Amount of Student Success Fee Funding: \$200,000** 

**Program/Initiative Intent:** This program is dedicated to technological and environmental upgrades to university-scheduled classrooms for 21<sup>st</sup> Century teaching and learning. Funds are allocated to enhance instructional technologies in learning spaces, specifically those that support instructional practices that leverage digital resources to foster student engagement and deep learning. In collaboration with Facilities, funds are supporting upgrading classroom environments (e.g., furnishings, etc.) specifically designed to complement use of instructional technologies that facilitate student engagement and to enhance the quality of student learning experiences.

Articulated Outcome: Program is targeting upgrades in high-capacity but outdated classrooms that would benefit the greatest number of students in terms of their learning as facilitated by learning spaces equipped with state-of-the-art instructional technology design. Each classroom has distinctive characteristics and needs, which affect decisions the most effective investments in technology and environment improvements. However, the focus will be on installing (as appropriate for the space) instructional technologies that enhance instructors teaching effectiveness (e.g., dual digital projectors that allow display of different content, etc.) and enhance the environmental support for student learning (e.g., providing power to student seats for computers/tablets).

## **Deliverables to Date:**

- Collaboration begun between Classroom Technologies, Facilities, and Registrar's Office to identify highestpriority classrooms
- Design work begun for instructional technologies and environmental upgrades

**Expenditures to Date:** Expenditures are expected to begin in Winter Quarter with instructional technology equipment purchases based on individual classroom technology design specifications and then expand to Facilities expenditures for environmental upgrades after Spring 2013 classes end and the rooms become available for renovation work.

College/Unit: Center for Teaching, Learning & Technology

Program/Initiative Name: Faculty Development Support Fund

**Amount of Student Success Fee Funding: \$38,000** 

**Program/Initiative Intent:** Student learning is enhanced when instructional practices incorporate recent advancements from scholarly work on effective teaching for the 21<sup>st</sup> Century university. This fund provides support for faculty participation in CTLT programs, workshops, grants and awards designed to strengthen their teaching skills, enhance their use of instructional technologies and broaden their use of digital resources.

Articulated Outcome: Funds are earmarked for a modest number of faculty to participate in an intensive Summer 2013 workshop series to redesign courses to a "flipped" model of Learn by Doing. Outcome of the workshop series will be 12-15 courses in which the instructor has moved much of the traditional information delivery component of the instruction (i.e., lecture) to online videos and out of the classroom. In-class instructional methods, instead of consisting primarily of lecturing to students as they take notes, will be predominately a range of active learning approaches where they have opportunities to evaluate, apply, and elaborate on what they learned through out-of-class lectures while collaborating with classmates all guided by the instructor.

## **Deliverables to Date:**

- Workshop series design work
- The call for proposals expected to be released mid-Winter Quarter

**Expenditures to Date:** Expenditures are not expected to occur until stipends are distributed to successful participants at the completion of the workshop series.

College/Unit: Office of the Provost/Information Services/Kennedy Library

**Program/Initiative Name:** Digital Resources

**Amount of Student Success Fee Funding:** \$100,000

**Program/Initiative Intent:** This investment maintains the high quality of Cal Poly's academic environment, saves student time, and reduces the private costs of scholarship and learning for every Cal Poly graduate and undergraduate student. This investment provides convenient, no-cost access to high quality information for coursework, articles and books for research and reports, resources for design, and other project and individual work.

**Articulated Outcome:** Funding in 2012-2013 will support access to new resources and information used by students in engineering, nutrition, business, music, ethnic studies, and other liberal arts programs. Funding also makes it possible to maintain access to hundreds of high impact electronic scholarly journals in all fields of study at Cal Poly from major publishers, including Springer, Elsevier, and Wiley.

## **Deliverables to Date:**

1) EBSCO Academic Search Premier with Business Source Premier, upgrade

Restores online access to core business journals formerly available in the Academic Search Elite product. Brings student access to core undergraduate resources up to level of other large CSU campuses.

2) CRC Complete ENGnetBASE with CLEANTECHnetBASE, 2013

Provides undergraduate and graduate students with online access to 2,240 core engineering and clean technology handbooks and textbooks, including new resources on efficient technologies, renewable and bio-energy and eco-friendly agriculture and best business practices. Includes interface for mobile devices.

## 3) CRC NUTRITIONnetBASE

Provides undergraduate and graduate students with online access to 230 core nutrition handbooks, updating the library's print holdings. Includes interface for mobile devices.

## **Expenditures to Date (Invoiced, not yet paid):**

Description	Amount
EBSCO Academic Search Premier with Business Source Premier	\$15,171.00
CRC Complete ENGnetBASE	\$19,693.50
CRC CLEANTECHnetBASE	\$2,755.00
CRC NUTRITIONnetBASE	\$3,443.75
CRC Subtotal:	\$25,892.25
TOTAL	\$41,063.25

## DIVISION OF STUDENT AFFAIRS STUDENT SUCCESS FEE PROGRAM / INITIATIVE STATUS

**UNIT: Student Academic Services** 

PROGRAM / INITIATIVE NAME & INTENT: Supplemental Workshops in Science and Math
Supplemental Workshops in Science and Math (SWS and SWM) offer students in all majors the
opportunity to achieve higher grades in designated science and math courses through participation
in specialized workshops ultimately impacting student retention, throughput and graduation.

**ALLOCATED STUDENT SUCCESS FEE FUNDING 2012-13:** \$398,904

## **ARTICULATED OUTCOMES:**

Both programs combined will offer a total of 209 supplemental workshops in science and math in 2012-13 and hire professional-level positions to assist in the program's coordination.

## **ARTICULATED DELIVERABLES TO DATE:**

SWS provided 52 workshops for 26 lower-division lectures during fall quarter. There were 621 students enrolled in the workshops. Four Instructional Student Assistants were hired and served an internship during fall quarter to replace graduating facilitators; they will lead workshops during Winter quarter 2013.

The program assessment administered during the 7<sup>th</sup> week was very positive. 97% said they felt SWS had helped them succeed academically, 98% said they would take SWS again if it were available, and 99% said they would recommend SWS to a friend.

SWM provided 14 workshops for 27 lower-division lectures during fall quarter. There were 188 students enrolled in the workshops. Thirteen interns were hired and trained during fall quarter to replace graduating seniors as well as support additional workshops for the coming quarters; they will lead workshops during Winter 2013 and Spring 2013 quarters.

The program assessment administered during the 8<sup>th</sup> week was positive. 92% said they felt SWM had helped them succeed academically, 94% said they would take SWM again if it were available, and 98% said they would recommend SWM to a friend.

ONLINE RESOURCES RELATED TO PROGRAM/INITIATIVE: http://sas.caipoly.edu/sw/index.html

EXPENDITURE ANALYSIS: (July 1, 2012 - June 30, 2013)

Month	nnel Salary & Benefits	Facilitators/ Program Assistants		erating penses	s	SF Total
July	\$ 5,845	\$	209	\$ 2	\$	6,054
August	\$ 5,845	\$		\$ 	\$	5,845
September	\$ 5,845	\$	-	\$ .94	\$	5,845
October	\$ 5,845	\$	21,250	\$ :+	\$	27,095
November	\$ 5,845	\$	34,795	\$ 218	\$	40,858
December	\$ 5,845	\$	29,871	\$ 299	\$	36,015
January						
February						
March						
April						
May						
June						
Total	\$ 35,070	\$	86,125	\$ 517	\$	121,712
Allocation	\$ 96,620	\$	288,374	\$ 14,000	\$	398,904

## STUDENT SUCCESS FEE

## DECEMBER 2012

I. Department:

DISABILITY RESOURCE CENTER

Ha

SSF Funding Category:

Student Health& Well Being

## A. PROGRAM DESCRIPTION:

## 1. SFF OUTCOMES:

- a. Effective and timely response/intervention that supports both faculty and students.
- b. Professional evaluation of neuro- and psycho-educational assessments to determine students' impairments and needs.
- c. On-going individualized support to faculty and students.
- d. Increased retention and graduation of students receiving intervention.
- e. Accurate identification of cognitive impairments and development of individualized plans of action for each student.
- f. Timely response to assessing need and identifying appropriate accommodations for students with physical and health impairments.
- g. Disability Management Counseling services to students

## 2. DELIVERABLES:

The DRC recruited, interviewed and selected two Access Specialists that began the week in December and are now serving students and faculty as described in SSF outcomes above. Though only here two weeks, both have full case loads of students with a wide variety of disabilities, including autism, chronic fatigue, diabetes, learning disability and AD/HD, epilepsy, cancer, head injury and others. New students are able to be seen within 1-3 days of submitting a request for services and students with temporary disabilities are being serviced within 24 hours.

The DRC has contracted with a psychologist to provide professional evaluation of neuro- and psycho-educational assessments to determine students' eligibility for services. Additionally, the DRC has employed graduate student interns to work one-to-one with students on executive functioning and academic skill development.

## 3. STUDENTS SERVED:

Quarter '12-'13	LD	AD/ HD	PSYCH	ABI	ASD	HEALTH	MOBIL	Blind/ VI	DEAF	TEMP	TOTAL
											ALC: N
Fall Qtr	112	150	106	9	14	74	24	13	7	58	617
Wtr Qtr											TANK T
A Land	eV. j.										
Spring Qtr											
TOTAL			NID WES	Q a jour				400 U.S.	MARKET EN		

## 4. STUDENT SUCCESS FEE FUNDING:

DRC was allocated \$125,893 for professional staff and services for the Academic Access/Graduation Initiative.

Year to Date Expenditures: (\*includes encumbrances)

Month	Sta	ffing		Student Psych. Assistants Consultants Supplies/Svcs I				Misc.	SSF Fund Total		
July-Dec	\$2,35	2**	\$11,7	749	\$13,0	000*	\$817		\$1,967		
Jan	\$	-	\$	182	\$		\$			\$	-
Feb	\$		\$	•	\$		\$	2		\$	9/
March	\$	-	\$	·	\$	ä	\$	=		\$	
April	\$	2	\$	<b>a</b> r	\$	2	\$	-		\$	÷
May	\$	-	\$	**	\$	=	\$	ν <u>α</u>		\$	-
June	\$	122	\$	21	\$	Viji	\$	02		\$	-
TOTAL											
Allocation	\$ 79	,983	\$ 2!	5,000	\$ 13	,000	\$ 6,0	000	\$2,000	\$12!	5,893

<sup>\*\*</sup>Two new Access Specialists began the last week of December 2012, total expenditures to equal \$75,814

## STUDENT SUCCESS FEE PROGRAM / INITIATIVE STATUS

**UNIT: Student Academic Services** 

## PROGRAM / INITIATIVE NAME & INTENT: EOP Tutoring

The Educational Opportunity Program (EOP) Tutoring program provides timely and critical academic assistance to identified EOP students who are at risk of course failure by providing the support of a tutor to focus on solutions to specific course content problems, review class material, discuss class concepts and/or predict test questions impacting student success and graduation.

**ALLOCATED STUDENT SUCCESS FEE FUNDING 2012-13**: \$82,740

## **ARTICULATED OUTCOMES:**

The EOP Tutoring program will support low-income, first-generation students facing academic probation or academic disqualification. The program will hire an SSP I position to coordinate the program.

## **ARTICULATED DELIVERABLES TO DATE:**

An SSP I has been hired to coordinate the program. Fall quarter included the infrastructure development of the EOP Tutoring effort. Additionally, the Tutor Coordinator developed an EOP tutor list which was created by week two of Fall quarter. This list was utilized by the program staff to create a tutor match with at risk EOP students identified by their EOP advisors. A total of nine requests resulted in a matching of seven tutors. Based on the request, students will receive individual tutoring from week three of the quarter through the last week of classes.

ONLINE RESOURCES RELATED TO PROGRAM/INITIATIVE: http://sas.calpoly.edu/eop/index.html

EXPENDITURE ANALYSIS: (July 1, 2012 - June 30, 2013)

Month	Personnel Salary & Benefits		ors (student essistants)	Operating Expenses		SSF Total	
July	\$	4,964	\$ :=:	\$	*	\$	4,964
August	\$	4,964	\$ -	\$	=	\$	4,964
September	\$	4,964	\$ -	\$		\$	4,964
October	\$	5,630	\$ =:	\$	-	\$	5,630
November	\$	4,964	\$ 122	\$	-	\$	5,086
December	\$	5,038	\$ 246	\$	-	\$	5,284
January							
February							
March							
April							
May							
June							
Total	\$	30,524	\$ 368	\$	-	\$	30,892
Allocation	\$	62,740	\$ 15,000	\$	5,000	\$	82,740

## STUDENT SUCCESS FEE PROGRAM / INITIATIVE STATUS

**UNIT: Student Academic Services** 

## PROGRAM / INITIATIVE NAME & INTENT: Study Session

Study Session program offers students an opportunity to participate in facilitator-led, organized study sessions focusing on problem-solving, content review and clarification leading to the opportunity to achieve higher grades in student-identified, high-risk courses.

**ALLOCATED STUDENT SUCCESS FEE FUNDING 2012-13:** \$195,589

## **ARTICULATED OUTCOMES:**

Study Session serves all colleges and majors and will offer 315 study groups and will hire/share one SSP I position with Supplemental Workshops in Science.

## ARTICULATED DELIVERABLES TO DATE:

At the beginning of Fall quarter 1,667 students submitted 2,298 requests involving 29 lower-division lectures. 671 (40.2%) were freshmen and 622 (37.3%) were sophomores. As a result, Study Session formed 133 groups, led by 55 trained Instructional Student Assistants.

The program assessment administered during the 7<sup>th</sup> week was also very positive. 95% said they felt Study Session had helped them succeed academically, 96% said Study Session was worth the time, and 99% said they would recommend Study Session to others.

## ONLINE RESOURCES RELATED TO PROGRAM/INITIATIVE:

http://sas.calpoly.edu/studysession/index.html

**EXPENDITURE ANALYSIS:** (July 1, 2012 - June 30, 2013)

Month	THE RESERVE OF THE PARTY OF THE	inel Salary & enefits	Leade	dy Session ers/Program ssistants	erating penses	SS	SSF Total	
July	\$	2,065	\$	500	\$ 9	\$	2,565	
August	\$	2,065	\$	-	\$	\$	2,065	
September	\$	2,065	\$	19	\$ 	\$	2,065	
October	\$	2,065	\$	8,030	\$ -	\$	10,095	
November	\$	2,065	\$	22,580	\$ 519	\$	25,164	
December	\$	2,065	\$	18,279	\$ 1,791	\$	22,135	
January						\$	-	
February						\$	-	
March						\$	-	
April			-			\$	-	
May						\$	:=)	
June						\$		
Total	\$	12,390	\$	49,389	\$ 2,310	\$	64,089	
Allocation	\$	40,315	\$	152,774	\$ 2,500	\$	195,589	

## STUDENT SUCCESS FEE

"JOBS" - December 2012

**UNIT**: Career Services

**PROGRAM DESCRIPTION**: The "JOBS" initiative has been approved and funded through Student Success Fees. This program is designed to make available job opportunities and on-line resources that can assist students with the job search process.

## **OUTCOMES**:

## 1. JOB POSTINGS

<u>SSF Outcome</u>: Career Services will provide students with timely access to electronic job postings, thus keeping pace with the growing number of electronic job postings.

Measure: 20% increase in job postings for career, pre-career (co-op, internship, and summer), local part-time, on-campus and Work Study jobs.

<u>SSF Deliverable</u>: Career Services posted 3,702 jobs from September through December. This represented a 43.4% increase in job postings compared to a baseline of average job postings for 2010-2012. The following chart shows a breakdown of job posting types:

Month 2012-13	Career	Pre- Career	Local PT	On- Campus	Work Study	2012-13	CUM	Baseline	CUM Increase
September	505	173	207	60	83	1,028	1,028	861	19.4%
October	697	206	196	27	15	1,141	2,169	639	44.6%
November	543	136	161	25	7	872	3,041	605	44.5%
December	397	142	86	33	3	661	3,702	477	43.4%
January								809	
February					L 'S			743	N L
March								849	
April	TY HOLE		S TOTAL	SOFWI			y n " Say	1009	
May								949	
June							P CO	738	
ANNUAL	2,142	657	650	145	108	3,702		7677	

## 2. EMERGING MARKETS

<u>SSF Outcome</u>: Career Services will research new emerging job markets, creating additional employment opportunities for students.

Measure: Research and identify six new emerging job markets, distributing market information and creating new jobs.

<u>SSF Deliverable</u>: Career Services established a work group, comprised of Recruiting Specialists, Career Counselors, and Graduate Interns to identify six emerging job markets to educate students. The criteria established to evaluate the emerging markets will be based on potential growth (fact), does it impact a broad base of majors (fit) and does it support the mission of Cal Poly and Career Services (context).

- A. *Cleantech (clean energy)* Sustainability has been identified as an emerging market. But this term has broad implications. We have termed the emerging market as "cleantech" which represents a diverse range of products, services and processes, all intended to:
  - Provide superior performance at lower costs
  - Reduce or eliminate negative ecological impact
  - Make more efficient and responsible use of natural resources
  - Improve quality of life by enhancing human health and promoting social justice

With this definition in mind, cleantech is not simply another industry limited to specific sectors. Rather, it is an eco-innovation that applies to all industry sectors, encompasses non-profit organizations and public policy on community, state, national and international levels, and seeks answers to human problems for the benefit of future generations. Cleantech has been broken into six categories: clean energy, efficiency, energy storage, water, transportation, agriculture, clean industry and air & environment. Research will begin on market trends, employers, job opportunities, web resources, webinars and other sources related to clean energy. Efforts underway to create a webpage that will identify market trends, web resources, webinars, and other sources to educate students.

## 3. ON-LINE RESOURCES

<u>SSF Outcome</u>: Career Services will provide students with access to on-line search resources to assist the job search process.

Measure: Provide access to three on-line resources that will assist students with the job search process.

<u>SSF Deliverable</u>: Career Services has implemented the following on-line resources that will assist students with the job search process.

- A. *Vault:* Career Insider Career Services has introduced "Vault: Career Insider" to the campus community. Vault's primary focus is employer job postings. It offers company profiles and professional reviews to assist graduates with their selection process. This online resource also includes downloadable e-books, career advice articles and guides.
- B. *Going Global* Career Services has incorporated "Going Global" to the campus community, assisting students explore international opportunities. This resource will provide country specific career and employment information, including world-wide internships and job postings, employer listings, corporate profiles and cultural advice.
- C. Researching new on-line resource.

## STUDENT SUCCESS FEE FUNDING:

Career Services was allocated \$71,844 for the JOBS Initiative for 2012-13. Year-to-Date Expenditures (through December 2012) = \$33,351. This includes expenditures for an administrative support position, student assistant wages, computer workstation and on-line resources (annual subscriptions\*).

Month	1	lmin pport	tudent sistants	I .	-Line ource		SF Fund Total
September	\$ 5,0	035	\$ -	\$ 6,	995 *	\$	12,030
October	\$ 5,0	035	\$ 361	\$ 2,	900 *	\$	8,296
November	\$ 5,3	361	\$ 694	\$ 9	985	\$	7,040
December	\$ 5,3	361	\$ 624	\$		\$	5,985
January	\$	(#3)	\$ *	\$		\$	-
February	\$	-	\$ =	\$		\$	<b>a</b> )
March	\$	-	\$ -	\$	27/	\$	-
April	\$	-	\$ -	\$		\$	-
Мау	\$	: <b>-</b> :	\$ 	\$	-	\$	-
June	\$	<b>#</b> 9	\$ -	\$	-	\$	-
TOTAL	\$ 20	,792	\$ 1,679	\$ 10	0,880	\$ :	33,351

## COLLEGE OF LIBERAL ARTS Student Success Fee Program/Status Quarterly Report December 31, 2012

College/Unit: College of Liberal Arts

Program/Initiative Name: Multidisciplinary Courses in the College of Liberal Arts

**Amount of Student Success Fee Funding:** \$108,333

**Program/Initiative Intent:** The College of Liberal Arts offers a number of courses that provide students with multidisciplinary perspectives. These courses carry prefixes such as UNIV, HNRS, and HUM with many of them also supporting students' throughput in GE and USCP.

**Articulated Outcome:** The College of Liberal Arts will offer the equivalent of approximately eleven (11) 4-unit courses supported by Student Success Fees in the 2012-13 academic year.

## **Deliverables to Date:**

In Fall Quarter 2012, the CLA offered the equivalent of four (4) 4-unit courses: LAES 301.
 ES/WGS 350, and HUM 320 (120+ enrollment). Course costs are figured based on the average CLA base for tenure-track/tenured faculty plus benefits, which equals \$9,621 for 4 weighted teaching units (WTUs) and \$19,242 for 8 WTUs. These courses served 172 students.

## **Expenditures to Date:**

Description		Amount
LAES 301		\$9,621
ES/WGS 350		\$9,621
HUM 320		\$19,242
	TOTAL	\$38,484

## ACADEMIC AFFAIRS Student Success Fee Program/Status Quarterly Report December 31, 2012

College/Unit: Intercollegiate Athletics

Program/Initiative Name: Student-athlete grants-in-aid

**Amount of Student Success Fee Funding: \$66,667** 

## Program/Initiative Intent:

Passage of the Student Success Fee increased the cost of a full Athletics grant in aid by \$480.00 (\$160.00 per quarter). The intent of funding provided to Athletics is to compensate, to the extent possible, for the additional direct cost incurred by Athletics in providing grant-in-aid support to student-athletes, at a level consistent with historical grant-in-aid offerings.

## **Articulated Outcome:**

Funds provided to Athletics are applied directly to underwrite the additional cost of a grant-in-aid. Current funding reimburses Athletics for the increased grant-in-aid cost for approximately 139 awards.

## **Deliverables to Date:**

Athletics grants-in-aid are disbursed by the Financial Aid Office. A component of each award includes the cost of the Student Success Fee – either the full \$160/quarter for awards that include tuition & fees paid, or a pro-rated amount for awards that are based on a partial equivalency. Currently over 500 student-athletes receive some level of Athletics grant-in-aid. 191 Athletics grants-in-aid disbursed in Fall quarter included payment of tuition & fees as a component of the award.

## **Expenditures to Date:**

Description	Amount
Increase in direct scholarship cost attributable to Student	
Success Fee, Fall quarter (191 x \$160)	\$30,560.00

## STUDENT SUCCESS FEE

"COUNSELING SERVICES" - December 2012

**UNIT**: Counseling Services

**PROGRAM DESCRIPTION**: Counseling Services provides short-term mental health services for students, as well as outreach and consultation for the campus community. The Student Success Fee is funding an additional 3.0 FTE (Academic Year) counselors plus 1.0 FTE counselor for Winter and Spring quarter as well as an after-hours crisis counseling line, specializing in behavioral health of college students.

### OUTCOMES:

## 1. Additional Counselors

<u>SSF Outcome</u>: Counseling Services will provide additional screening time for students as well as additional appointment times for counseling.

Measure: Number of screenings performed compared to last year and the number of overall visits compared to last year.

<u>SSF Deliverable</u>: The table below shows the number of crisis sessions, triage visits, intakes (first visit to initiate counseling) and overall visits compared to last year, September 10<sup>th</sup> through December 7<sup>th</sup>. During the first two months of this period, we had added only two of the three allocated positions. As is evident, we were successful in reaching more students and providing more service right from the beginning of Fall Quarter. In fact, increased demand outstripped the increase in available new resources, demanding a redesign of our client flow. Given the delayed start to the hiring process, we have added a fourth full-time counselor for Winter and Spring Quarter.

Dates	Students Seen	Total visits <sup>1</sup>
9/10-12/07/12	614	2,273
9/12-12/09/11	526	1,797
Percent increase	117%	126%

## 2. After-hours Crisis Counseling Line

<u>SSF Outcome</u>: Counseling Services will contract with an after-hours crisis counseling line to provide resources to students whose needs cannot wait until Counseling Services' regular business hours.

Measure: Complete contracting and implement crisis line.

<u>SSF Deliverable</u>: Counseling Services has contracted with ProtoCall Services of Portland, Oregon to provide crisis counseling services when Counseling Services is closed. The service went live on November 12<sup>th</sup>, 2012, and we planned a "soft open", working with University Housing and their population. We have received 11 calls since the implementation. In most cases calls were made regarding current students and we received calls from distressed

<sup>&</sup>lt;sup>1</sup> There are other visit types not included in this chart, so total visits are not the sum of other categories.

students themselves, students and family members calling about someone else. We are beginning our formal marketing campaign this week.

## STUDENT SUCCESS FEE FUNDING:

Current year allocation for Counseling Services was \$238,300.

Current year to date expenditures (through December 2012) are \$80,948 and encumbrance are at \$8,065.

Month	Academic Salaries/Benefits	ProtoCall	Counselor Office Furnishings (one-time)	IT <sup>2</sup>
September	\$0.00	\$0.00	\$0.00	\$2,652
October	\$14,284	\$0.00	\$7,846	\$5,658
November	\$10,575	\$0.00	\$4,310	\$0.00
December	\$12,469	\$2,835	\$0.00	\$0.00
January		, ,,		
February				
March				
April				
May				
June				
TOTAL	\$199,614	\$10,900 <sup>3</sup>	\$12,156	\$8,310
Allocation <sup>4</sup>	\$210,000	\$7,500	\$12,000	\$8,800

Future full-year expenses are estimated at \$267,200.

\$250,000 – Salaries/benefits for three additional AY full-time counselors (benefits are estimates only and could be higher or lower).

\$12,000 – "ProtoCall", the after-hours crisis response line, specializing in behavioral health of college students, based on a call volume of 50 students per month. This is a higher than previously submitted estimate as we are unsure of the number of calls we can expect. There is a per call charge once we reach our monthly contracted limit of 50 calls.

\$5,200 - Software licensing cost for three additional counselors (annual expense

<sup>&</sup>lt;sup>2</sup> These expenditures include <u>one-time</u> expenses of IT hardware \$3,600 and <u>annual</u> software licensing fees of \$5,200.

<sup>&</sup>lt;sup>3</sup> Expenses higher than future year estimated expenses due to start-up expenses.

<sup>&</sup>lt;sup>4</sup> These do not reflect future, full-year allocations. Current year allocations are lower due to delayed hiring of counselors and contracting with ProtoCall.

## STUDENT SUCCESS FEE

## **DECEMBER 2012**

I. Department: DISABILITY RESOURCE CENTER

II. SSF Funding Category: Academic Access/Graduation Initiative

III. Goals/Objectives: Services to Address Personal Challenges

## A. PROGRAM DESCRIPTION:

## 1. SSF OUTCOMES:

a. Academic Assistance Through Auxiliary Aids and Services

- Note-taking, interpreting, transcribing, accommodated course exams, registration assistance, printed text conversion to Braille, large print, audio, mobility assistance.
- b. Technological Assistance / Adaptive Equipment
  - Adaptive hardware/software such as LiveScribe Pens, Read and Write/Kurzweil, JAWS, ZoomText, wheelchairs, Braille calculators, printers, assistive listening devices, etc.

## 2. SSF Deliverables:

Beginning in October, the DRC expanded its hours for testing services to 10PM daily and is offering transportation services into the evenings, as well (until 7PM, UPD's Escort Van Service operates from 7PM-midnight).

A **new van** was purchased and put into service the beginning of the Winter quarter. The <u>MV-1</u> is the first production-made purpose-built vehicle in North American constructed from the ground up for people with disabilities.

**iPads** were acquired and are used by transit drivers to update and stay informed on changes to rider schedules and routes.

The Alternative Media Center acquired **new computers** to process and convert textbooks and other instructional materials to electronic and audio format for print-impaired students.

Twenty <u>SmartPens</u> were acquired to assist students with note-taking. (A SmartPen is a ballpoint pen with an embedded computer and digital audio recorder. When used with digital paper records what it writes for later uploading to a computer, and synchronizes those notes with any audio it has recorded. This allows users to replay portions of a recording by tapping on the notes they were taking at the time the recording was made.)

The DRC continues to evaluate and acquire equipment and tools and is working with Contracts and Procurement with identifying vendors.

The DRC expanded its services to Deaf/Hard of Hearing students through enhanced real-time captioning services (i.e., <u>Typewell</u>, a system for transcribing speech to text. It is an effective learning tool for deaf and hard of hearing people, as well as those with visual, physical or learning difficulties.)

In addition to enhancing services through new technologies, the DRC increased note-taking, transportation, interpreting, testing and media services through longer hours, more availability and quicker response rates.

2012-13 Quarters	NT	INT/CART	ALT MEDIA	тесн	TRANSP.	TESTING	REGISTR.
Fall	113	15	1,576	59	405	686	136
Winter		ry es					
Spring							
ANNUAL	United I			MISUS.			SELVEN

(NT=# of students note-taking services & Smart Pens provided; INT/CART=# of units interpreters/transcribers provided; ALT MEDIA=# of printed pages converted; TECH= #of students provided technology assistance, such as smart pens, screen reading SW, voice recognition; TRANSPORTATION= # of rides provided; TESTING= # of course examinations accommodated; REGISTRATION= # of students receiving registration assistance and/or priority)

## 3. STUDENT SUCCESS FEE FUNDING:

DRC was allocated \$231,535 for ADA services for the Academic Access/Graduation Initiative

Year to Date Expenditures (includes encumbrances/chargebacks):

Month	ADA Service Coordination	Inte	erp/Caption.	1	Student ssistants	Te	ch./Equip.	Supplies/Svcs.	SSF Fur Total	
July-Dec	\$65,063	\$	\$29,110		\$11,826		\$32,304	\$0	\$138,	303
January		\$	-	\$	:	\$			\$	76
February		\$	_	\$	-	\$	1.00		\$	920
March		\$	¥	\$	94	\$	-		\$	-
April		\$	+	\$	-	\$	-		\$	12
May		\$	¥	\$	¥	\$	:=:		\$	-
June		\$	¥	\$	÷	\$	(26)		\$	-
		\$								*
Allocation		\$							\$231,	535

## Student Life and Leadership Student Success Fee-Safer "Education and Outreach"

**Unit:** Safer

**Program Description:** "The Education and Outreach" Initiative for Safer is an initiative that will expand and develop the education and crisis counseling for Cal Poly constituents concerning sexual assault, sexual harassment, relationship violence, Title IX, stalking and sexual health. This initiative will allow Safer to hire a new Assistant Program Coordinator.

## **Outcomes:**

## 1. "Education and Outreach"

## SSF Outcome:

Safer will train more staff to be certified crisis counselors thus being able to serve more students in need of crisis counseling. We will also train more facilitators though high level bystander intervention training in January in order to be able to educate more people.

## SSF Deliverable:

Melissa Wittmayer started December 27, 2012 as the new assistant coordinator for Safer.

Twenty-one Cal Poly staff and nion-profit community agency members participated in a Train the Trainers two-day workshop to create a pool of volunteers to sponsor by-stander intervention outreach workshops.

## STUDENT SUCCESS FEE FUNDING:

Safer was allocated \$58,091. Thus far, the SSF has paid for 1 graduate assistant and the state crisis counseling certification.

Month	Student Assistants	Supplies & Services	Training Staff	SSF Fund Total
		Services	Development	
July				
August				
September	\$875			
October	\$875			
November	\$875		\$300	
December	\$437			
January				
February				
March				
April				
May				
June				
TOTAL				\$3,362

## ACADEMIC AFFAIRS Student Success Fee Program/Status Quarterly Report December 31, 2012

College/Unit: Admissions

Program/Initiative Name: Recruitment/Outreach

**Amount of Student Success Fee Funding:** \$185,000

**Program/Initiative Intent:** Broaden the Partner Program to achieve greater student diversity and provide further opportunities on campus for both prospective students and their teachers. Expand the efforts of our volunteers in support of our recruitment endeavor to all 50 states as well as see us directly involved with the targeted fairs and events that need to be sponsored in support of both the graduate and International admission efforts.

Articulated Outcome: Increase influence to anticipated target audiences (prospective students, parents, counselors & school personnel) to place Cal Poly among their top choices in a college education. Increase participation in targeted recruitment and yield specific activities and events. Increase the number of targeted contacts seen through use of the CRM. Increase the number of applicants and enrolled students from targeted areas.

## **Deliverables to Date:**

Outreach to students in target market November 2012

## **Expenditures to Date:**

Description	Amount
Group Tour and lunch for students in target market	\$113.68
(1 <sup>st</sup> generation STEM students)	
TOTAL	\$113.68

We just completed recruitment for two SSPII positions in Recruitment with the start date the end of January and the first part of February.

## ACADEMIC AFFAIRS Faculty Mentors Program/Status Quarterly Report December 31, 2012

College/Unit: Academic Affairs-Office of the Provost

Program/Initiative Name: Faculty Mentors

**Amount of Student Success Fee Funding:** \$109,648 (Full Year Funding - \$151,639)

**Program/Initiative Intent:** These funds will be used to hire faculty members on a half-time basis to work collaboratively with each other and with students to develop and implement a mentoring program for students from diverse backgrounds. These funds will also support students to serve as research assistants in this program.

**Articulated Outcome:** Faculty mentors will work collaboratively with each other and with campus leaders to carry out an inventory of services and programs currently offered in support of diverse students. They will gather information directly from diverse students regarding their experiences at Cal Poly and in the community (formal surveys, focus groups, etc.) to understand how we might better meet their needs socially, academically, and culturally. The mentors will develop formal plans to respond to student needs identified above—This may include responses specific to individual constituent groups and/or university-wide programming. Students will be directly involved in this work as research and program assistants.

**Deliverables to Date:** A tenure-track faculty member with research expertise in diverse student populations in higher education was hired in the fall semester. He will serve as a faculty mentor and begin his work in the spring quarter. The appointment of additional faculty mentors has been delayed while we develop the position descriptions, which will be finalized after the new Executive Director for Campus Diversity and Inclusivity starts her position in March. We anticipate running searches for the remaining mentor positions in the spring, with a start-date likely fall quarter.

## **Expenditures to Date:**

Description		Amount
Faculty mentor consultation services		\$1,500
	TOTAL	\$1,500

## ACADEMIC AFFAIRS – Information Services - Center for Teaching, Learning & Technology Student Success Fee Program/Status Quarterly Report December 31, 2012

College/Unit: Center for Teaching, Learning & Technology

Program/Initiative Name: Inclusive Excellence Curriculum Coordinator

**Amount of Student Success Fee Funding: \$36,990** 

**Program/Initiative Intent:** These funds will support hiring of an Inclusive Excellence Curriculum Coordinator, who will provide continuing support for efforts campus wide to enhance inclusivity and to infuse multicultural competencies into the curriculum and into instructional practices. A faculty specialist in inclusivity, being recruited Winter Quarter for a three-year appointment at .75 FTE, will work through CTLT to provide informed support for faculty's teaching and advocate for principles and practices that will advance Cal Poly's goals of creating a more inclusive campus climate and promoting diversity.

Articulated Outcome: Individual is expected to serve as a strong proponent of student success by promoting university learning outcomes and program assessment, to provide leadership in the exploration of best practices for bringing relevant inclusivity and diversity issues into the curriculum, to collaborate with faculty and CTLT staff to strengthen inclusivity and diversity issues in the curriculum through a broad range of activities, to serve and/or consult with appropriate assessment, curriculum, and/or inclusivity and diversity related university committees.

## **Deliverables to Date:**

- Position description developed
- Recruitment process launched, recruitment committee assembled

**Expenditures to Date:** Expenditures are not expected to occur until Spring Quarter 2013 when the new employee is scheduled to begin work.

## DIVISION OF STUDENT AFFAIRS STUDENT SUCCESS FEE PROGRAM / INITIATIVE STATUS

**UNIT: Student Academic Services** 

## PROGRAM / INITIATIVE NAME & INTENT: Connections for Academic Success

The Connections for Academic Success/Partners Program focuses on increasing the success of low-income, first generation and underrepresented minority students through advising and assisting students in their transition from high school to college through collaboration with Admissions, University Housing and the College Advising Centers, ultimately impacting retention, throughput and graduation.

**ALLOCATED STUDENT SUCCESS FEE FUNDING 2012-13:** \$76,370

### ARTICULATED OUTCOMES:

An SSP III position will be hired to advise and coordinate services to the Connections for Academic Success and Partners Program student participants. Services include academic advising including course selection and scheduling; informational assistance with financial aid and housing issues; social activities for transition support and networking opportunities; timely referrals to campus resources; communication with on campus and community resources.

## **ARTICULATED DELIVERABLES TO DATE:**

The recruitment process has been finalized and a program coordinator has been hired with a start date of January 28, 2013.

## ONLINE RESOURCES RELATED TO PROGRAM/INITIATIVE:

http://sas.calpoly.edu/cas/index.html

EXPENDITURE ANALYSIS: (July 1, 2012 - June 30, 2013)

Month	Personnel Salary & Program Assistants Benefits (Student Assistants)		perating Expenses	55	F Total	
July	\$	1,381	\$ 229	\$ 1122	\$	1,381
August	\$	1,381	\$ *	\$ (ie)	\$	1,381
September	\$	1,381	\$ -	\$ 14	\$	1,381
October	\$	1,381	\$ 	\$	\$	1,381
November	\$	1,381	\$ 8	\$ rej	\$	1,381
December	\$	1,381	\$ (4)	\$ re:	\$	1,381
January						
February						
March						
April						
May						
June						
Total	\$	8,286	\$ -	\$ -	\$	8,286
Allocation	\$	64,170	\$ 7,200	\$ 5,000	\$	76,370

## Student Life and Leadership Student Success Fee

## **Unit** MultiCultural Center

**Program Description:** The MultiCultural Center (MCC) cultivates a campus-wide community that represents and celebrates the diversity of Cal Poly's student body. The MCC empowers students to grow beyond their personal barriers, strengthen their understanding of diversity and social responsibility, and develop leadership skills, while fostering a sense of belonging. Through cross-cultural dialogues and examining the issues relevant to diversity and social justice, we hope to nurture a generation of ethical and knowledgeable leaders who contribute to a global society.

## Goal of the effort

- Expansion of programs and services for students of color to assist with retention of at-risk students.
- Provide greater outreach and education to a majority of students on campus to develop cultural competency skills.
- o Increase retention of staff to allow for greater progress with university diversity efforts.
- o Allow for greater strategic planning to serve a more diverse campus population.

Allocation: \$75,091

## Outcomes:

## 1. Staffing

<u>SSF Outcome</u>: Establish a permanent Assistant Coordinator position to allow for greater staff consistency for students and to support a needed increase in programs and services.

<u>SSF Deliverable</u>: Que Dang started December 27, 2012 as the new assistant coordinator of the MultiCultural Center.

## 2. Expanded Programming

SFF Outcome: Increase events by 10-20%.

## SSF Deliverable:

This fall, Student Success Fee funding has been used to expand the number of offerings during both Latino Heritage Month in October and Native American Heritage Month in November. Additionally, new events have been established that exist outside of our heritage month cultures. These events have featured an Irish Cultural Discussion, an Afro-Latino Discussion, and Spanish Influences on Filipino Culture. For winter quarter we plan to host cultural discussions on the Persian cultures, as well as Indian and Italian. Also, community-building events have been created including a study break during dead week.

## **Event Numbers**

Month 2012-13	Latino Heritage	Native American	Asian Pacific Islander	Black History	Diversity Advocate	Other Cultures	Totals
	Series	Heritage Series	Heritage Series	Series	Trainings	and Issues	
September	0	0	0	0	2	4	6
October	6	0	1	1	2	3	13
November	1	4	0	0	2	2	9
December			1777	_		LEVE MAN	
January							
February							
March							
April							
May							
June							21200
ANNUAL	7	4	2	1	6	9	29

## 3. Attendance

SSF Outcome: Increase unique event attendance by 10-20%.

SSF Deliverable: A marketing intern position was created under the Student Success Fee account to improve marketing materials and methods in an attempt to increase attendance numbers. Currently we are developing marketing items and materials to increase our reach to the Cal Poly student community. Ideas include banners, sandwich boards, videos for the website, and increased collaborations with student organizations.

Month 2012-13	Latino Heritage Series	Native American Heritage Series	Asian Pacific Islander Heritage Series	Black History Series	Diversity Advocate Trainings	Other Cultures and Issues	Totals
September	0	0	0	0	200	600	800
October	260	0	25	20	6	500	811
November	200	200	0	0	30	45	475
December					_		
January							
February							
March							
April						N Salting	
May							
June				- TAA-1984			
ANNUAL	236	255	50	35	60	690	1326

## 4. Faculty Collaborations

SSF Outcome: Increase collaborations with academic areas to offer more opportunities for enhancement of the curriculum by 10-20%.

SSF Deliverable: Outreach efforts established under the Student Success Fee account include mailings to faculty who are teaching any course with diversity elements. Materials sent included quarterly calendars and informational letters. This will be continued throughout the year.

Our new student assistants have also developed collaborations with faculty and staff members for presentation of events. This has included assistance in research, preparing materials, and faculty presentation of materials at the events.

Month 2012-13	Psychology	Ethnic Studies	Journalism	Kinesiology	Spanish	Womens and Gender Studies	English	Totals
September	0	0	0	0	0	0	0	0
October	2	4	1	1	1	1	1	11
November	2	3	1	1	1	1	1	10
December								
January								
February								
March								
April								
May								
June								
ANNUAL	4	7	2	2	2	2	2	21

## 5. Queer People of Color Dialogs (QPOC)

SSF Outcome: Establish QPOC discussion groups with attendance of 50 students over the academic year.

SSF Deliverable: The Pride Center and MultiCultural Center co-sponsored 2 events under the title of QPOC Dialog Sessions. The total attendance numbers for the events were 17 students. Topics included the intersections of race and sexuality and cultural center roles.

Month 2012-13	Number of Events	Number of Attendees
September	0	0
October	1	12
November	1	2
December		
January		
February		
March		
April		
May		
June		
ANNUAL	2	14

## STUDENT SUCCESS FEE FUNDING:

Month	Admin & Staff Support	Student Assistants	Supplies & Services	Training Staff Development	SSF Fund Total
July	0	0	0	0	0
August	0	0	0	0	0
September	0	0	0	0	0
October	0	0	250	0	250
November					
December		1			
January					
February					
March					
April					
May					
June					
TOTAL					
Allocation					

## Student Life and Leadership Student Success Fee

## **Unit** Pride Center

**Program Description:** The Pride Center supports the mission of Student Life & Leadership by focusing on the unique academic, cultural, and social needs of lesbian, gay, bisexual, transgender, queer and questioning (LGBTQ) students to promote personal growth and education. We advocate for social justice, empower and retain our LGBTQ and ally students, and create opportunities for all students to be more culturally competent. Through a safe space, services, and programming, the Pride Center contributes to the University's commitment to diversity and a more inclusive and welcoming campus.

## Goal of the effort

- Expansion of programs and services for LGBTQIA people to assist with retention of at-risk students.
- Provide greater outreach and education to majority students on campus to develop competency skills relating to sexual orientation and gender identity.
- o Increase retention of staff to allow for greater progress with University diversity efforts.
- o Allow for greater strategic planning to serve a more diverse campus population.

Allocation: \$55,091

## **Outcomes:**

## 1. Staffing

<u>SSF Outcome</u>: Establish a permanent Assistant Coordinator position to allow for greater staff consistency for students and to support a needed increase in programs and services.

<u>SSF Deliverable</u>: Adam Serafin started December 27, 2012 as the new assistant coordinator for the PRIDE Center.

## **Expanded Programming**

SFF Outcome: Increase events by 10-20%.

<u>SSF Deliverable</u>: Eleven students have been hired under the Student Success Fee funding. These additional students will allow us to plan and execute more programs for Cal Poly students. Their roles include event planning with focuses in ally-building, LGBT community building, first- and second-year LGBT initiatives in University Housing, safe space monitoring, and peer counseling and support-related activities.

This fall, 2 unique programs were created to support LGBT students. They were a Thanksgiving celebration for LGBT students which featured a "family-style" meal and community building. Some of these students do not have happy and healthy family relationships based on tension related to their sexual orientation and gender identities. Additionally, the Pride Center hosted an appreciation night for students, centered on building community amongst gay and bisexual men. This event promoted bonding activities in a healthy environment.

## **Event Numbers**

Month	Ally	LGBT	LGBT	Peer	Queer People	Academic and	Totals
2012-13	Building	Community Building	programs in Housing	Counseling and Support- related	of Color Events (excluding Dialogs)	Community Collaborations	
September	3	1	0	1	0	1	6
October	3	1	2	2	1	3	12
November	4	3	1	0	1	0	9
December			, , , , , , , , , , , , , , , , , , , ,				
January							
February							
March -							
April							
Мау							
June							
ANNUAL	10	5	3	3	2	4	27

## 2. Attendance

SSF Outcome: Increase unique event attendance by 10-20%.

SSF Deliverable: A marketing intern position was created under the Student Success Fee account to improve marketing materials and methods in an attempt to increase attendance numbers. Currently, we are developing marketing items and materials to increase our reach to the Cal Poly student community. Ideas include banners, sandwich boards, videos for the website, creation of social media accounts, and an increase in collaborations with student organizations.

Month 2012-13	Ally Building	LGBT Community Building	LGBT programs in Housing	Peer Counseling and Support- related	Queer People of Color Programming	Academic and Community Collaborations	Totals
September	126	100	0	15	0	15	256
October	65	15	35	20	20	675	830
November	45	140	15	0	40	0	240
December							
January						4	
February							
March							
April							
May							
June						Land and the second	
ANNUAL	236	255	50	35	60	690	1326

## 3. Faculty Collaborations

SSF Outcome: Increase collaborations with academic areas to offer more opportunities for enhancement of the curriculum by 10-20%.

SSF Deliverable: Outreach efforts established under the Student Success Fee account include mailings to faculty who are teaching any course with diversity elements. Materials sent include quarterly calendars and informational letters. This will be continued throughout the year.

Our new student assistants have also developed collaborations with faculty and staff members for presentation of events. This has included assistance in research, preparing materials, and faculty presentation of materials at the events.

Month 2012-13	Psychology	Ethnic Studies	Women and Gender Studies	Theatre	Recreation Parks and Tourism	Education	Totals
September	0	0	0	0	1	0	1
October	1	1	1	1	1	1	6
November	2	1	1	1	1	1	7
December							
January		TOLOURS:					
February							
March							
April							
May							
June							
ANNUAL	3	2	2	2	3	2	14

## 4. Queer People of Color Dialogs (QPOC)

SSF Outcome: Establish QPOC discussion groups with attendance of 50 students over the academic year.

SSF Deliverable: The Pride Center and MultiCultural Center co-sponsored 2 events under the title of QPOC Dialog Sessions. The total attendance numbers for the events were 14 students. Topics included the intersections of race and sexuality and cultural gender roles.

Month	Number of	Number of
2012-13	Events	Attendees
September	0	0
October	1	12
November	1	2
December		
January		
February		
March		
April		
May		
June		
ANNUAL	2	14

## STUDENT SUCCESS FEE FUNDING:

Month	Admin & Staff Support	Student Assistants	Supplies & Services	Training Staff Development	SSF Fund Total
July	0	0	0	0	0
August	0	0	0	0	0
September	0	0	0	0	0
October	0	1365	0	0	1365
November					
December					
January					
February					
March					
April					
May					
June					
TOTAL					
Allocation		<del> </del>			

## Student Life and Leadership Student Success Fee- The Gender Equity Center "Education and Outreach"

Unit: The Gender Equity Center

## **Program Description:**

The "Education and Outreach" initiative in The Gender Equity Center (GEC) will allow for expansion and growth in events and programming for Cal Poly constituents concerning gender, self-esteem, mental health, body image, masculinities, career development, sex, identity development and global topics on gender. This initiative will allow the GEC to hire an Assistant Program Coordinator.

## Outcomes:

## 1. "Education and Outreach"

## SSF Outcome:

A Student Services Professional (SSPII) will be hired as the Assistant Program Coordinator. The GEC will provide students with more career opportunities for students. The GEC will offer students more events and workshops. The GEC will offer more social media campaigns. Lastly, the GEC will be able to create assessment tools to show positive attitude and behavioral change among the student body.

## SSF Deliverable:

Tammie Velesquez started December 27, 2012 in the position of Assistant Coordinator.

## **STUDENT SUCCESS FEE FUNDING:**

ALLOCATION: \$58,091

Thus far, no funding has been used in this fund. A full-time Assistant Coordinator of the GEC has now been hired, which will account for the funding.

Month	Student Assistants	Supplies & Services	Training Staff Development	SSF Fund Total
July				
August				
September				
October				
November				
December				
January				
February				
March				
April				
May				
June				
TOTAL				\$58,091