College/Unit: Center for Teaching, Learning & Technology

Program/Initiative Name: Learning Spaces Upgrade Fund

Amount of Student Success Fee Funding: $200,000

Program/Initiative Intent: This program is dedicated to technological and environmental upgrades to university-scheduled classrooms for 21st Century teaching and learning. Funds are allocated to enhance instructional technologies in learning spaces, specifically those that support instructional practices that leverage digital resources to foster student engagement and deep learning. In collaboration with Facilities, funds are supporting upgrading classroom environments (e.g., furnishings, etc.) specifically designed to complement use of instructional technologies that facilitate student engagement and to enhance the quality of student learning experiences.

Articulated Outcome: Program is targeting upgrades in high-capacity but outdated classrooms that would benefit the greatest number of students in terms of their learning as facilitated by learning spaces equipped with state-of-the-art instructional technology design. Each classroom has distinctive characteristics and needs, which affect decisions the most effective investments in technology and environment improvements. However, the focus will be on installing (as appropriate for the space) instructional technologies and digital infrastructure that enhance instructors’ teaching effectiveness and enhance the student learning environment.

Deliverables to Date:
- Designed and implemented renovations to instructional technology and environmental setting for two large-capacity, high demand spaces (100+ seats). Some installations ongoing in new fiscal year.
  - 52-E27 (102 seats)
  - 06-124 (180 seats)
  - 03-213 ("The Silo") (230 seats)
  - Multiple classrooms for incremental upgrades of wireless capacity.
- Assessed upgrade needs for all large capacity classrooms across campus and identified spaces with the highest priority improvements for both upgrading instructional technologies and enhancing the learning environment, which will be used for the multi-year project planning.

Expenditures to Date: Instructional technology purchases largely completed by June 30, 2013, with $66,600 remaining identified for purchases of wireless access points to be installed in cluster of classrooms during Fall Quarter. Expenditures for environmental upgrades by Facilities are being encumbered as work is completed with firm cost estimates from Facilities now in hand.
<table>
<thead>
<tr>
<th>Location</th>
<th>Expenditure</th>
<th>Stage</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>52-E27</td>
<td>Instructional technologies (new HD projector and screen, new speakers, new installed computer, new AV system controller, assistive listening system, document camera, digital AV connection)</td>
<td>Received, to be installed by 8/30/13</td>
<td>$17,300.00</td>
</tr>
<tr>
<td></td>
<td>Equipment installation</td>
<td>Installation by: 8/30/13</td>
<td>$9,800.00</td>
</tr>
<tr>
<td></td>
<td>Facility improvements (carpeting and wall coverings to improve acoustics, new window shades, new acoustic ceiling, fresh wall paint), Enhanced wireless network capacity and networking infrastructure upgrades</td>
<td>Construction in process</td>
<td>$74,000.00</td>
</tr>
<tr>
<td>03-213</td>
<td>Instructional technologies (digital inputs/touchpad control, new camera, confidence monitor, new instructor station, new document camera)</td>
<td>Installed</td>
<td>$19,100.00</td>
</tr>
<tr>
<td></td>
<td>Enhanced wireless network capacity and networking infrastructure upgrades</td>
<td>Design in preparation</td>
<td>$4,000 (est)</td>
</tr>
<tr>
<td>06-124</td>
<td>Instructional technologies (new audio system, new AV system controller, assistive listening system, digital AV connection)</td>
<td>Installation in process</td>
<td>$10,200.00</td>
</tr>
<tr>
<td>University Scheduled classroom wireless upgrade - Phase 1</td>
<td>Increase classroom wireless access points</td>
<td>Design in preparation</td>
<td>$66,600.00</td>
</tr>
<tr>
<td>Wireless Microphone Upgrade</td>
<td>Upgrade microphones</td>
<td>Installation in process</td>
<td>$3,000.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td></td>
<td><strong>$200,000</strong></td>
</tr>
</tbody>
</table>

As of June 30, 2013, total expenditures and encumbrances were $69,505. The remainder will be billed by facilities or spent for purchase and installation of wireless access points and network enhancements, which can be completed during fall quarter instructional term after hours and on weekends.
ACADEMIC AFFAIRS
Student Success Fee
Program/Status Quarterly Report
June 30, 2013

College/Unit: Office of the Provost/Colleges

Program/Initiative Name: Access to Classes

Amount of Student Success Fee Funding: $5,797,823

Program/Initiative Intent: To provide access to classes in order for students to make timely progress to degree.

Articulated Outcome: The delivery of additional course sections of classes student need to progress to degree.

Deliverables to Date:

Fall
- College of Agriculture, Food and Environmental Sciences – 44 additional sections or 840 additional seats
- College of Architecture and Environmental Design – 32 additional sections or 724 additional seats
- Orfalea College of Business – one additional section or 65 additional seats
- College of Engineering – 39 additional sections or 1,445 additional seats
- College of Liberal Arts – 43 additional sections or 3,464 additional seats
- College of Science and Mathematics – 120 additional sections – evenly distributed among labs and lectures – representing approximately 3,800 seats
- Universitywide, average unit loads increased to 14.38 for Fall 2012 vs. 14.21 for Fall 2011

Winter
- College of Agriculture, Food and Environmental Sciences – 49 additional sections or 762 additional seats
- College of Architecture and Environmental Design – 27 additional sections or 685 additional seats
- Orfalea College of Business – two additional section or 136 additional seats
- College of Engineering – added 2,392 additional seats
- College of Liberal Arts – added 16 large lecture classes equivalent to 32 courses serving 2,043 additional students
- College of Science and Mathematics – an additional 2,200 lecture seats and 1,800 lab seats
- Universitywide, average unit loads increased when compared to Winter 2012 – 14.52 vs. 14.56

Spring
- College of Agriculture, Food and Environmental Sciences – 40 additional sections or 679 additional seats
- College of Architecture and Environmental Design – 21 additional sections or 555 additional seats
- Orfalea College of Business – 4 additional sections or 276 additional seats
- College of Engineering – 64 additional sections or 2,060 additional seats
- College of Liberal Arts – added 11 large lecture classes serving 1,496 additional students
- College of Science and Mathematics – an additional 55 lecture sections and 110 lab sections
- Universitywide, average unit loads dropped slightly when compared to Spring 2012 – 14.13 vs. 14.08 – with the average unit load dropping most significantly in the graduate student category (undergraduate unit loads stayed fairly constant – 14.28 vs. 14.23)
College/Unit: Center for Teaching, Learning & Technology

Program/Initiative Name: Inclusive Excellence Curriculum Coordinator (Infusing Multiculturalism into the Curriculum)

Amount of Student Success Fee Funding: $36,990

Program/Initiative Intent: These funds will support hiring of an Inclusive Excellence Curriculum Coordinator, who will provide continuing support for efforts campus wide to enhance inclusivity and to infuse multicultural competencies into the curriculum and into instructional practices. A faculty specialist in inclusivity, being recruited Winter Quarter for a three-year appointment at .75 FTE, will work through CTLT to provide informed support for faculty’s teaching and advocate for principles and practices that will advance Cal Poly’s goals of creating a more inclusive campus climate and promoting diversity.

Articulated Outcome: Individual is expected to serve as a strong proponent of student success by promoting university learning outcomes and program assessment, to provide leadership in the exploration of best practices for bringing relevant inclusivity and diversity issues into the curriculum, to collaborate with faculty and CTLT staff to strengthen inclusivity and diversity issues in the curriculum through a broad range of activities, to serve and/or consult with appropriate assessment, curriculum, and/or inclusivity and diversity related university committees.

Deliverables to Date:

- Successful recruitment completed in late spring, new staff person begins in September.

Expenditures to Date:
None. Initial internal search for 75% FTE, 9-month faculty to fill position failed. National search with revised job description for 100% FTE, 12-month position completed successfully. We requested one-time rollover of the FY12-13 allocation into FY13-14 to cover a portion of the salary difference for the full time, 12-month position. Rollover request approved, so funds will be allocated to staff member’s salary for FY 2013-14.
College/Unit: Office of the Provost/Information Services/Kennedy Library

Program/Initiative Name: Digital Resources

Amount of Student Success Fee Funding: $100,000

Program/Initiative Intent: This investment maintains the high quality of Cal Poly's academic environment, saves student time, and reduces the private costs of scholarship and learning for every Cal Poly graduate and undergraduate student. This investment provides anytime, anywhere, no-cost access to high-quality information for coursework, articles and books for research and reports, resources for design, and other project and individual work. These resources can be easily integrated into online course materials.

Articulated Outcome: Funding in 2012-2013 supported access to new resources and information used by students in engineering, nutrition, business, music, ethnic studies, and other liberal arts programs. Funding provided access to streaming digital educational media (video and music) that supports student coursework across multiple disciplines. Funding also made it possible to maintain access to hundreds of high impact electronic scholarly journals in all fields of study at Cal Poly from major publishers, including Springer, Elsevier, and Wiley.

Deliverables to Date:
1) EBSCO Academic Search Premier with Business Source Premier, upgrade
   Restores online access to core business journals formerly available in the Academic Search Elite product. Brings student access to core undergraduate resources up to level of other large CSU campuses.

2) CRC Complete ENGenetBASE with CLEANTECHnetBASE, 2013
   Provides undergraduate and graduate students with online access to 2,240 core engineering and clean technology handbooks and textbooks, including new resources on efficient technologies, renewable and bio-energy and eco-friendly agriculture and best business practices. Includes interface for mobile devices.

3) CRC NUTRITIONnetBASE
   Provides undergraduate and graduate students with online access to 230 core nutrition handbooks, updating the library's print holdings. Includes interface for mobile devices.

4) Naxos Music Online
   This is a standard resource for access to music that is provided to students at most peer institutions. Will support comprehensive polytechnic experience across all colleges and majors.

   Retains full access to major research collections without cutting access to other resources.

6) VAST: Academic Video Online (Alexander Street Press)
   Comprehensive and multidisciplinary streaming media platform that delivers 20,000 full-length videos in a wide range of disciplines.

7) Springer e-book collections
   Three eBook collections (over 700 titles from 2013 title list) in Engineering, Energy and Biomedicine & Life Sciences)
## Expenditures to Date: Invoiced and Paid

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>EBSCO Academic Search Premier with Business Source Premier</td>
<td>$15,171.00</td>
</tr>
<tr>
<td>CRC Complete ENGnetBASE</td>
<td>$19,693.50</td>
</tr>
<tr>
<td>CRC CLEANTECHnetBASE</td>
<td>$2,755.00</td>
</tr>
<tr>
<td>CRC NUTRITIONnetBASE</td>
<td>$3,443.75</td>
</tr>
<tr>
<td><strong>CRC Subtotal:</strong></td>
<td><strong>$25,892.25</strong></td>
</tr>
<tr>
<td>Journal package support (Elsevier)</td>
<td>$17,500.00</td>
</tr>
<tr>
<td>Journal package support (Springer and Wiley)</td>
<td>$17,930.75</td>
</tr>
<tr>
<td>Naxos Music Online</td>
<td>$2,415.00</td>
</tr>
<tr>
<td>VAST: Academic Video Online</td>
<td>$13,091.00</td>
</tr>
<tr>
<td>Springer e-book collections</td>
<td>$8,000.00</td>
</tr>
<tr>
<td><strong>TOTAL Expended</strong></td>
<td><strong>$100,000.00</strong></td>
</tr>
</tbody>
</table>
College/Unit: Intercollegiate Athletics

Program/Initiative Name: Student-athlete grants-in-aid

Amount of Student Success Fee Funding: $66,667

Program/Initiative Intent:
Passage of the Student Success Fee increased the cost of a full Athletics grant in aid by $480.00 ($160.00 per quarter). The intent of funding provided to Athletics is to compensate, to the extent possible, for the additional direct cost incurred by Athletics in providing grant-in-aid support to student-athletes, at a level consistent with historical grant-in-aid offerings.

Articulated Outcome:
Funds provided to Athletics are applied directly to underwrite the additional cost of a grant-in-aid. Current funding reimburses Athletics for the increased grant-in-aid cost for approximately 139 awards. (Note: Athletics may award the equivalent of approximately 197 full scholarships, whilst current SSF allocation compensates for the additional cost of approximately 139).

Deliverables to Date:
Athletics grants-in-aid are disbursed by the Financial Aid Office. A component of each award includes the cost of the Student Success Fee – either the full $160/quarter for awards that include tuition & fees paid, or a pro-rated amount for awards that are based on a partial equivalency. Currently over 500 student-athletes receive some level of Athletics grant-in-aid. 191 Athletics grants-in-aid disbursed in Fall and Winter quarters included payment of tuition & fees as a component of the award. (Note: Expenditures identified below do not include the pro-rata increase in partial awards that do not have tuition & fees paid by Athletics).

Expenditures to Date:

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase in direct scholarship cost attributable to SSF:</td>
<td></td>
</tr>
<tr>
<td>Fall quarter 191 x $160</td>
<td>30,560</td>
</tr>
<tr>
<td>Winter quarter 191 x $160</td>
<td>30,560</td>
</tr>
<tr>
<td>Spring quarter 191 x $160</td>
<td>30,560</td>
</tr>
<tr>
<td>Funded by Athletics</td>
<td>25,013</td>
</tr>
<tr>
<td>Funded from SSF</td>
<td>5,547</td>
</tr>
<tr>
<td>Total expended to date</td>
<td>$66,667</td>
</tr>
</tbody>
</table>
College/Unit: College of Liberal Arts

Program/Initiative Name: Multidisciplinary Courses in the College of Liberal Arts

Amount of Student Success Fee Funding: $108,333 ($105,831 used)

Program/Initiative Intent: The College of Liberal Arts offers a number of courses that provide students with multidisciplinary perspectives. These courses carry prefixes such as UNIV, HUM, and LAES or are cross-listed among CLA programs (e.g., ES/WGS, POLS/UNIV) with many of them also supporting students’ throughput in GE and USCP.

Articulated Outcome: The College of Liberal Arts will offer the equivalent of approximately eleven (11) 4-unit courses supported by Student Success Fees in the 2012-13 academic year.

Deliverables to Date:
- In Fall Quarter 2012, the CLA offered the equivalent of four (4) 4-unit courses: LAES 301, ES/WGS 350 (F, USCP), and HUM 320 (C4; 120+ enrollment). Course costs are figured at the average CLA base for tenure-track/tenured faculty plus benefits, which equals $9,621 for 4 weighted teaching units (WTUs) and $19,242 for 8 WTUs. These courses served 172 students.
- In Winter Quarter 2013, the CLA offered two large-lecture interdisciplinary classes POLS 333 (F, can be cross-listed as UNIV 333) and HUM 320 (C4). These courses, the equivalent of four (4) 4-unit classes, served 270 students.
- In Spring Quarter 2013, the CLA offered the equivalent of three (3) 4-unit courses: ES/WGS 350 (F, USCP) and POLS/UNIV 333 (F; 120+ enrollment). These courses served 151 students.

Expenditures to Date:

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>LAES 301 (n = 9)</td>
<td>$9,621</td>
</tr>
<tr>
<td>ES/WGS 350 (n = 37) GEF/USCP</td>
<td>$9,621</td>
</tr>
<tr>
<td>HUM 320 (n = 126) GEC4</td>
<td>$19,242</td>
</tr>
<tr>
<td>TOTAL (Fall)</td>
<td>$38,484</td>
</tr>
<tr>
<td>POLS 333 (n = 170) GEF</td>
<td>$19,242</td>
</tr>
<tr>
<td>HUM 320 (n = 100) GEC4</td>
<td>$19,242</td>
</tr>
<tr>
<td>TOTAL (Winter)</td>
<td>$38,484</td>
</tr>
<tr>
<td>ES/WGS 350 (n = 41) GEF/USCP</td>
<td>$9,621</td>
</tr>
<tr>
<td>POLS/UNIV 333 (n = 110) GEF</td>
<td>$19,242</td>
</tr>
<tr>
<td>TOTAL (Spring)</td>
<td>$28,863</td>
</tr>
<tr>
<td>Moved to SSF AY CLA</td>
<td>$2,502</td>
</tr>
<tr>
<td>TOTAL (Grand)</td>
<td>$108,333</td>
</tr>
</tbody>
</table>
College/Unit: Office of the Provost/University Advising

Program/Initiative Name: Academic Success Center

Amount of Student Success Fee Funding: $220,000 (Full Year Funding - $539,220)

Program/Initiative Intent: To create a “center” where collaborative services, support and programming are provided (that are not college/department specific) to insure consistent, accurate and appropriate advice to students during their first two years at Cal Poly. The services will provide students a strong foundation that can serve in a positive way during their entire career at Cal Poly.

Articulated Outcome:
- To provide consistent advising information to new students (e.g., sharing key Academic Policies, timelines, etc.).
- To ensure that students receive assistance in accessing appropriate campus resources based on their personal and professional goals (e.g., referrals to Health Professions Advisors, Disability Resource Center, etc.).
- To ensure that students have the necessary foundational academic skills to be successful (e.g., emphasizing 25-35, study skill seminars, time management, etc.).
- To assist students with understanding how to use registration tools and tools for tracking degree progress, such as Degree Progress Report, PASS, ASSIST, Expected Academic Progress.
- To provide support for students on academic probation (e.g., administration of the Freshmen Success Program for students on academic probation)
- To coordinate just in time intervention programs and alert systems for students who are experiencing academic difficulty in their classes (e.g., early alerts, tutoring service, etc.).
- To serve as a common starting point and provide consistent guidance for students seeking to change their major.
- To connect and promote strong relationships with their college/department (e.g., professional advisors and faculty advisors) by helping the student to articulate and understand their needs and opportunities.
- To reinforce with students, their responsibility to live life positively both on-campus and within the larger San Luis Obispo community.

Deliverables to Date:
- A group (including representatives from Student Affairs, Athletics, College Advisors, Deans and Associate Deans, Office of the Registrar and ASI) has had three meetings and developed a mission statement for the center and a working list of services to be provided.
- Initial discussions regarding the space needs were held with an architecture firm hired to assist with the re-programming of building 52.
- Staffing of the Academic Success Center has started with the appointment of two advisors – three additional advisors will be hired (we anticipate recruitment to start in May)
- The first round of phone interviews for the Assistant Vice Provost for University Advising occurred – on-campus interviews are scheduled for early April
- The campus continues to target building 52 as the location for the Academic Success Center
- The Assistant Vice Provost for University Advising started at Cal Poly in June
- The Academic Success Center will be branded as the Mustang Success Center
- We completed the recruitment process for three additional advisors – they will start this coming Summer
- Initial list of space needs for the Mustang Success center was provided – building 52 continues to be targeted as the location of the center.
- Student Assistants were hired to provide tutoring in Science, Math, English, Statistics and Writing courses.
- Peer mentors were hired to support “highly at risk” students – all students were retained for Fall 2013 except one.

**Expenditures to Date:**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Staffing</td>
<td>$87,384.84</td>
</tr>
<tr>
<td>Student Assistants/Peer Mentors</td>
<td>$14,768.10</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$102,152.94</strong></td>
</tr>
</tbody>
</table>
College/Unit: Academic Affairs-Office of the Provost

Program/Initiative Name: Faculty Mentors

Amount of Student Success Fee Funding: $109,648 (Full Year Funding - $151,639)

Program/Initiative Intent: These funds will be used to hire faculty members on a half-time basis to work collaboratively with each other and with students to develop and implement a mentoring program for students from diverse backgrounds. These funds will also support students to serve as research assistants in this program.

Articulated Outcome: Faculty mentors will work collaboratively with each other and with campus leaders to carry out an inventory of services and programs currently offered in support of diverse students. They will gather information directly from diverse students regarding their experiences at Cal Poly and in the community (formal surveys, focus groups, etc.) to understand how we might better meet their needs socially, academically, and culturally. The mentors will develop formal plans to respond to student needs identified above—This may include responses specific to individual constituent groups and/or university-wide programming. Students will be directly involved in this work as research and program assistants.

Deliverables to Date:
- A tenure-track faculty member with research expertise in diverse student populations in higher education was hired in the fall semester. He will serve as a faculty mentor and begin his work in the spring quarter.
- The appointment of additional faculty mentors has been delayed while we develop the position descriptions, which will be finalized after the new Executive Director for Campus Diversity and Inclusivity starts her position in March.
- We anticipate running searches for the remaining mentor positions in the spring, with a start-date likely fall quarter.
- Position descriptions have been finalized – searches are scheduled for Fall

Expenditures to Date:

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty mentor consultation services</td>
<td>$6,192.52</td>
</tr>
</tbody>
</table>

TOTAL $6,192.52
College/Unit: Office of the Provost/Office of the Registrar

Program/Initiative Name: Course Planning and Need Analysis (aka Predictive Scheduling, PolyPlanner)

Amount of Student Success Fee Funding: $75,000

Program/Initiative Intent: Cal Poly currently experiences a high level of demand for many course offerings and has a limited number of faculty and physical resources with which to meet this demand. A strong desire to improve the availability of needed courses which will in turn minimize students' time to graduation and improve overall graduation rates requires Cal Poly to obtain a better understanding of student demand/need. This knowledge will enable Cal Poly to improve the availability of courses that are imperative to a student's progress to degree.

Articulated Outcome: The Predictive Scheduling Project will provide a tool to allow visibility into the anticipated need for courses by future term based on the remaining coursework for each individual student. Students will participate in the process, using the results of their existing Degree Progress report and a "roadmap" of coursework for their specific program or concentration, by planning the specific courses they plan to take in upcoming terms. The data that is available as a result of this planning effort will be consolidated, analyzed and made available to colleges and departments to aid in the process of determining course offerings and future term schedules.

Deliverables to Date:

- uDirect and CollegeSource Security products/application purchased in June 2012
- Application installed in July 2012
- Technical and functional efforts began in August 2012 including environment preparation, product configuration, and developing a more complex understanding of the application and the PeopleSoft interface functionality.
- We will "re-brand" the product as "PolyPlanner"
- Test (TST) environment was completed in November 2012 allowing for complete provisioning, verification of CAS authentication, preliminary load testing, PeopleSoft interface testing, etc.
- First Student Advisory Group meeting in November 2012
- Full import of catalog data completed.
- 4 year degree flowcharts for the 2011-2013 catalog completed and published online (catalog.calpoly.edu)
- Developed an implementation timeline
- Production and non-production technical environments ready for technical implementation
- Poly Planner application and security software upgraded to the latest version of the software
- Poly Planner security processes defined and implemented
- Course data interfaces refined and updated
- Interface from PolyPlanner to PeopleSoft Degree Progress data – 90% complete
- Data analysis and reporting requirements underway
- Worked with Stern Neil's BUS 418 class to do marketing analysis using freshmen and senior focus groups
- Lynn Metcalf's BUS 454 class conducted marketing research for PolyPlanner
- Interface from PolyPlanner to PeopleSoft degree progress data is 100% complete
- Continued work on data analysis and reporting requirements definition – also completed initial dashboard mock-up
- Refined the course data interfaces
- Requirements for auto-creation process of student plans finalized
- Initiated requirements definition for "downstream interfaces" to PASS and PS Registration
- Finalized roadmap content and presentation - maintenance process has been defined
- Initiated production roadmap building

Expenditures to Date:

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>CollegeSource uDirect Academic Planner Maintenance</td>
<td>$11,000.00</td>
</tr>
<tr>
<td>CollegeSource Consulting</td>
<td>$12,099.26</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$23,099.26</td>
</tr>
</tbody>
</table>

Note: original purchase of the software ($44,000) was recorded in FY 2011/12 and therefore funded by the department.
College/Unit: Admissions

Program/Initiative Name: Recruitment/Outreach

Amount of Student Success Fee Funding: $185,000

Program/Initiative Intent: Broaden the Partner Program to achieve greater student diversity and provide further opportunities on campus for both prospective students and their teachers. Expand the efforts of our volunteers in support of our recruitment endeavor to all 50 states as well as see us directly involved with the targeted fairs and events.

Articulated Outcome: Increase influence to anticipated target audiences (prospective students, parents, counselors & school personnel) to place Cal Poly among their top choices in a college education. Increase participation in targeted recruitment and yield specific activities and events. Increase the number of targeted contacts seen through use of the CRM. Increase the number of applicants and enrolled students from targeted areas. We have not expended all of the funds for the approved purposes because we were waiting to purchase student prospect names from our various vendors in the new fiscal year. Additionally, our main travel is in the fall and spring and our two new employees started in February and needed to be fully trained.

Deliverables to Date:
- Hired and continued training plan for two new admissions officers
- Traveled to 25 targeted partner schools to present information on Cal Poly to both newly admitted and prospective students
- Traveled to new student yield events in Seattle, Las Vegas, and Portland
- Participated in NACAC, PNACAC, and WACAC college fair programs in the East Bay of CA, Ventura, & Los Angeles, Seattle, & Portland
- Assisted in the coordination of Out of State Phone-a-Thon to call over 300 students
- Finalized the recruitment of 25 ambassadors for the newly formed Partners Ambassador Program
- Presented information to admitted and prospective students that visit campus
- Created personalized video messages for admitted and prospective group presentation follow up

Expenditures to Date:

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries for two employees</td>
<td>$33,737.81</td>
</tr>
<tr>
<td>Travel Out of State</td>
<td>$3,884.24</td>
</tr>
<tr>
<td>Travel In State</td>
<td>$4,114.67</td>
</tr>
<tr>
<td>Supplies and Services including Marketing Services</td>
<td>$27,855.72</td>
</tr>
<tr>
<td>Facilities</td>
<td>$479.38</td>
</tr>
<tr>
<td>Access to US News software</td>
<td>$5,000.00</td>
</tr>
<tr>
<td>Furniture</td>
<td>$2,998.48</td>
</tr>
<tr>
<td>Cell Usage</td>
<td>$59.98</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$78,130.28</strong></td>
</tr>
</tbody>
</table>
College/Unit: Center for Teaching, Learning & Technology

Program/Initiative Name: Faculty Development Support Fund

Amount of Student Success Fee Funding: $38,000

Program/Initiative Intent: Student learning is enhanced when instructional practices incorporate recent advancements from scholarly work on effective teaching for the 21st Century university. This fund provides support for faculty participation in CTLT programs, workshops, grants and awards designed to strengthen their teaching skills, enhance their use of instructional technologies and broaden their use of digital resources.

Articulated Outcome: Funds are earmarked for a modest number of faculty to participate in an intensive Summer 2013 workshop series to redesign critical course modules to a “flipped” model of technology-enhanced Learn By Doing. Outcome of the workshop series will be courses in which the instructor has redesigned a module that has proved particularly problematic for students by moving traditional information delivery component of instruction (i.e., lecture) online and out of the classroom. In-class instructional methods, instead of consisting primarily of lecturing to students as they take notes, will be predominately a range of active learning approaches where they have opportunities to evaluate, apply, and elaborate on what they learned through out of class lectures while collaborating with classmates all guided by the instructor.

Deliverables to Date:
- Workshop series presented
- 20 faculty participants successfully completed workshop series and delivered required culminating assignment (utilizing new technology skills each prepared online videos summarizing redesign work).

Expenditures to Date:

<table>
<thead>
<tr>
<th></th>
<th>Total stipends (Stipend per participant)</th>
<th>Supplemental support total (presentation capture hardware for temporary use, software for a total of $700 per participant)</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Through June 30</td>
<td></td>
<td>$12,367</td>
<td>$12,367</td>
</tr>
<tr>
<td>Post June 30</td>
<td>$24,000 ($1,200 per participant)*</td>
<td>$1,633</td>
<td>$25,633</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>$38,000</td>
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</tbody>
</table>

*Note: Workshop ended July 3, 2013, in next fiscal year. Stipends could only be approved after participants successfully completed the required deliverables. Stipends paid out in July and August 2013.