Student Success Fee Allocation
Advisory Committee Meeting

Monday, November 25, 2013
9:00 – 10:00 a.m.
Conference Room UU 219

AGENDA

1. Review Current year allocations & preliminary fiscal year 2014-15 allocations
2. Discussion of college survey results & rankings
3. Next steps

Next Meeting ~ December 2, 2013
Call to Order
Co-Chair Colombini called the meeting to order at 9:10 a.m.

Student Survey responses
Jason asked members to share their survey results.

CENG - Connor stated that the College of Engineering survey results have been compiled into a 19 page report. About 6% of the college responded to the survey with 25% of students requesting additional information on the allocations. The highest rated categories are 1) Access to additional classes, 2) Classroom technology, and 3) Career Center Services. He stated that all other categories received fairly low ratings. Copies of the report are available if needed.

CAFES: Brea stated that top priorities for the College of Agriculture, Food & Environmental Sciences included 1) Improved technology infrastructure including improving Mustang Wireless on campus and more computer labs, 2) More supplemental workshops, 3) More upper division class sections, 4) More student based research opportunities, 5) Labs for more introductory courses, 6) Longer Health Center hours and weekend hours, 7) Longer Epicenter hours, 8) Promote campus entities like SAFER and the MultiCultural Center, 9) Have alumni access to the portal with a @calply.edu email address in order to help get jobs and see the Poly Profile.

COSAM - Jordan reported that the College of Science & Mathematics priorities included 1) More money to the college for class sections and laboratories, 2) Enhance the efficiency of Mustang Wireless, 3) More money to undergraduate research, and 4) More money to the College Advising Center not the Mustang Success Center.

CAED - Rachel reported that the College of Architecture & Environmental Design priorities included 1) Classes offered at more flexible times, 2) Career Services focusing on bringing more industries that CAED students can benefit from, 3) more funding for DRC, 4) Promote services, rather than create new ones, 5) More classes offered in library, not in the CAED computer labs, 6) Free printing to all labs across campus, 7) Increase safety on campus for late night walks home.
CLA - Hannah reported that College of Liberal Arts priorities included 1) more general education classes, 2) More upper division classes 3) More advisors 4) Career Services to provide more companies in the industry at career fairs 5) More advising with graduation.

OCOB – Emily reported that priorities for the Orfalea College of Business included 1) Along with access to classes, students would like to see consistency amongst sections offered in a series of courses within concentrations, 2) More availability to IT labs-possibly offered more than once a year, 3) Funding to travel grants, 3) Offer career support earlier, before students need to declare their concentration, 4) Center for Innovation and Entrepreneurship. She stated that students like that the CIE involves all colleges and would like to see it grow and develop. 5) More efficient use of technology when placed in classrooms.

Jason stated that the consensus seemed to be the following common area priorities 1) Access to more classes, 2) Technology Services, 3) Career Services, 4) Health & Counseling Services, 5) More upper division classes and 6) Better Mustang Wireless access.

Next Steps/Process/Timeline

Jason asked that proposals be submitted at the Monday, November 25th meeting. He would like to have a running calculator to show how much is left as funds are allocated. The committee agreed that the split should be 70% to classes and 30% elsewhere. He stated that he would like to see a review of how the programs are doing from last year’s allocations. Question was raised about the Mustang Success Center and its purpose. It was mentioned that students do not understand the purpose of the Center and why the funds do not go towards college advising instead. Kimi stated that the program is more of an infrastructure for providing tools to be successful rather than an advising focus. They agreed that there needs to be more communication on what the program has to offer.

VPSA – Clare shared the Student Affairs fee proposal ideas for 2014-15. (A full list of proposal ideas is attached) Priorities include 1) Assistant Deans of Students. Clare stated that the Health & Counseling services are overloaded and overwhelmed and hiring two Assistant Deans of Students would alleviate impact on Health Services by providing support in student issues in classrooms. Question was raised as to why not hire more counselors; students know the Health Center and would most likely go there first. 2) Career Services enhancements, 3) Leadership Programs. Student members agreed that they think there are enough leadership opportunities already on campus. 4) Cultural Centers. Clare stated that there is a big demand for these centers as they provide connections for students. There is not enough happening for these types of groups on campus. 5) Disability Resource Center, support is needed to keep up with the demand for increased conversion of inaccessible educational material into accessible formats. 6) Testing services expansion for the amount and types of tests needed.

Jason introduced Zach Antoyan to answer any questions on the Opengov.com software. The software provides financial transparency and budget intelligence for State and Local Governments. Questions included if the software is ADA compliant, Zach answered no. Stan replied that ADA compliance is an obligation for universities. Zach reported that the pricing for the software would be in the $1,000 to $1,500 range.

Jason stated that the next step is to review all of the proposals and begin the allocation process. If more time is needed, an additional meeting will be added during finals week.

Adjournment

There being no further business, the meeting was adjourned at 10:02 a.m.
Assistant Deans of Students
- Two positions (salary, benefits, and operations)
- One for OCOB, CENG, COSM
- One for CAFES, CLA, CAED
- Support faculty in student issues in classroom, outreach efforts
- Threatening/Disruptive students
- Support the SA side of academic disappointment
- Reduce load on the Counseling Center
- Career Services enhancements

Employer Development in LA and SF region
- Additional Career Counselor & graduate interns
- Develop mid-senior career services
- Offer expanded evening hours
- Has the ability to generate revenue and return SSF funds for reallocation over time

Leadership Programs
- Campus-wide leadership programs to cultivate all student’s leadership potential
- Workshops, conferences, year-round programs, admission yield-scholarship programs
- Connections with college leadership efforts and ASI
- Two staff (one coordinator, one assistant coordinator)
- Has the ability to generate revenue and return SSF funds for reallocation over time

Student Marketing Team
- Hire interns to develop all forms of marketing for student affairs
- Earn By Doing, internships to build curriculum
- Would be able to hire 5-10 students on this amount, plus operations

Cultural Centers
- Salary and operations for assistant coordinators
- African American Center
- APR Center
- Latino Center
- Native American Center
- Connections with retention goals and academic departments
  - Has the ability to generate private support and return SSF funds for reallocation over time

Off-Campus Student Life
- Partial salary and benefits for off-campus coordinator (Student Affairs will contribute $25,000)
- Proactive efforts to build positive neighborhood relations
- Reactive efforts to citations off campus

**Disability Resource Center**
- Support for services coordinator to keep up with demand for increased conversion of inaccessible educational material into accessible formats

**Testing Services**
- Expand the amount and types of tests and credentialing experiences students need (CBEST, FE, employer exams, placement exams, credit by exam, independent study exams)
- Coordinator salary and benefits, supplies and student assistants
- Has the ability to generate revenue and return SSF funds for reallocation over time