The Green Campus team at Cal Poly is gearing up to make an appearance at the Fall Job Fair in mid October. We started contacting the employers who plan on attending the fair in order to gather information on any sustainable business practices. After consulting with the Green Campus Program team at Chico State, we decided to identify businesses who offer green employment opportunities with a “green footprint” mat by their booth. Our mats are going to be made out of canvas by a local printing service. When students enter the job fair, we will give them the opportunity to pin a green ribbon to their shirt. This way employers and students can identify one another as being interested in practicing or learning more about sustainable business. One company even expressed interest in working with the Green Campus Program beyond the job fair! We hope to educate students about green employment opportunities and enthuse students and employers alike to incorporate sustainability into their careers.

Above: The design that will be used to notify students that a company is a green employer

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UPCOMING EVENTS

• Stakeholder Meeting
• Continuing Work on Green Campus Certified Workplace
• Poly Canyon Energy Competition

2010 Poly Canyon Energy Competition
by: Nick Lovgren, Secretary

It's that time again! Green Campus interns have already begun taking baseline meter readings in preparation for this year’s Poly Canyon Village Energy Competition. The team hopes to build on last year’s experience, which netted nearly $10,000 in energy and water savings, but also included faulty meters, vandalism, and ineffective marketing and outreach. With the help of Dennis Elliot and the Poly Canyon Village Facilities staff, four new meters will be installed prior to the start of the competition (Oct. 11th). These meters will allow us to exclude all administrative and commercial spaces from our energy reports, providing residents with more accurate results. Improvements to the scoreboard, which was vandalized midway through last year’s competition, are currently underway. The team is developing a safer locking mechanism to prevent students from stealing pieces off the board, and the board will no longer be left in the plaza overnight.

Fall 2010 Job Fair
by: Tessa Salzman, Project Intern

The Green Campus team at Cal Poly is gearing up to make an appearance at the Fall Job Fair in mid October. We started contacting the employers who plan on attending the fair in order to gather information on any sustainable business practices. After consulting with the Green Campus Program team at Chico State, we decided to identify businesses who offer green employment opportunities with a “green footprint” mat by their booth. Our mats are going to be made out of canvas by a local printing service. When students enter the job fair, we will give them the opportunity to pin a green ribbon to their shirt. This way employers and students can identify one another as being interested in practicing or learning more about sustainable business. One company even expressed interest in working with the Green Campus Program beyond the job fair! We hope to educate students about green employment opportunities and enthuse students and employers alike to incorporate sustainability into their careers.
Proposition 23  
by: Nick Lovgren, Secretary  
Called the California Jobs Initiative by some, the Dirty Energy Prop by others, Proposition 23 has generated a lot of controversy in the past few months. If passed, the measure will suspend AB 32, the Global Warming Act of 2006, until California’s unemployment rate drops below 5.5% for four consecutive quarters. Proponents claim that this move will lower energy rates and save hundreds of thousands, if not millions, of jobs. Opponents see Proposition 23 as a ploy by out-of-state oil companies to destroy California’s clean energy sector. Below is a list of facts from ballotpedia.org, a neutral, online almanac for state politics.

• The top three donors for the YES on 23 campaign are out-of-state oil companies: Valero Energy Corp. (Texas), Tesoro Corp. (Texas), and Flint Hill Resources (Kansas). Together, they’ve donated more than $6,500,000, representing over 80% of the total funding for YES on 23.
• The top donor for NO on 23 is Tom Steyer, a philanthropist and environmentalist from San Francisco.
• PG&E and Sempra Energy, two of the three largest utilities in the state, are officially against Proposition 23. The third major utility, SoCal Edison, has remained neutral.
• According to ballotpedia.org, “The number of clean energy businesses and clean energy jobs has increased in California 45% and 36%, respectively, in the period between 1995–2008. This rate of growth is 10 times more than the state’s average job growth rate.”

WOW Club Showcase  
by: Bond Walker, Public Relations Intern  
The sun was shining and warm, the bands were playing and new students were walking around the 250 club booths, one of those booths was the Green Campus Program. Ravi and myself were excited to introduce the students to our program and tell them a little bit about what we do on campus. Since we are not a club trying to get new members, our main objectives were to let the students know about projects that we do on campus, get the word out about our energy competitions, and inform them of the for-credit internship opportunity.

Ravi and I asked the students Jeopardy energy questions and gave away candy, CFLs, t-shirts, and water bottles. While the students were waiting to play jeopardy, we had them sign their names on a sheet that asked “What do you do to live more sustainably?” It was fun to see the many different ways that people live sustainably in their day to day lives. In the end, we talked to 84 students. The team is excited to keep in contact with the students through Facebook, email and our monthly newsletter.

GREEN CAMPUS 2010 SAVINGS  
kWh savings: 26,668.2  
Therm savings: 546.24  
Water savings (gallons): 207, 925.56  
CO₂ savings (lbs): 21,318.9  
Dollars saved: $4,947.04

The Alliance to Save Energy’s Green Campus Program is funded by the ratepayers of California under the auspices of SCE, PG&E, and Sempra Energy.