The Cal Poly Green Campus team has been actively reaching out to students about getting involved in creating a more energy-efficient campus. During the past month, the team attended many new student orientation events including freshman move in, SLO Bound, and the Week of Welcome (WOW) Showcase. The first event to take place was the CFL handout which we conducted during the freshman move in at Cerro Vista. During this time, incoming freshman stopped by our table and picked up a new CFL for their dorm rooms and learned about the Green Campus Program. The team handed out approximately 170 CFLs and talked to over 100 new freshmen about the importance of being energy efficient.

Towards the end of the week, the Green Campus team attended SLO Bound which was hosted at Mitchell Park by WOW. During this event, several organizations set up booths at the park and students went around to each, learning about the different organizations. Mr. Eco was a huge hit at SLO Bound because he was featured in a film which was shown to all the WOWies (freshmen who participate in WOW)! He also
gave a small performance to show off his eco-friendly rap skills. The next day, the Green Campus team set up shop at the WOW Club Showcase located on campus. During the showcase, hundreds of freshmen stopped by to learn all about The Green Campus Program. The week of festivities kept the team busy and engaged. All in all, the team reached out to roughly 500 students excited to learn about energy efficiency over the course of the three days’ worth of exciting events!

Academic Infusion and For-Credit Internships
by: Ravi Sahai, Team Manager

During the month of September, the Green Campus team began its plans to infuse energy efficiency into academics through its upcoming projects for the year. While tabling at the freshmen orientation events of SLO Bound and the Week of Welcome Club Fair, the team spoke to new students about our for-credit internship program. The for-credit internship program allows students to work on Green Campus projects in return for academic credit. In order to receive their credit, students sign up for an independent projects’ class within their major and the team provides them with a project to complete for the quarter. The team is also advertising the positions on Mustang Jobs and hopes to hire 1-3 for credit interns for winter quarter.

In addition, the team is planning to increase student awareness and involvement in green topics through the Sustainability Catalog, a catalog of courses with emphasis on sustainability. The Sustainability Catalog can be viewed at www.suscat.calpoly.edu
Green Campus Certified
by: Ellen Chambers, Project Intern Coordinator

We have started a new year at Cal Poly, and Green Campus Certified is taking off! There is a lot of interest in our internship program, and we will be putting them to work with Green Campus Certified, teaching them to perform energy assessments and retrofits of Cal Poly’s old buildings. This project is quickly expanding, and we are stocking up on all the help we can get to promote our message of sustainability throughout our campus.

Last June, Cal Poly’s Academic Senate passed a bill mandating all academic departments to support Green Campus in performing these energy assessments. We were immensely pleased with this outcome, and with the help of our wonderful staff here at Cal Poly SLO, we know we can have a huge impact on the energy efficiency of our campus.

October Energy Campaign: Turn ‘Em Out
by: Jenny Michelfelder, Public Relations Intern

This month, Green Campus Program SLO is promoting energy conservation through the Turn ‘Em Out campaign on campus. Named in honor of Mr. Eco’s new track release, this catchy movement aims to increase student and faculty awareness of their daily energy consumption.

Want a copy of this poster for your office? Check the original email for the printable attachment, and start saving today!

Savings since January 1, 2011:

<table>
<thead>
<tr>
<th>Project</th>
<th>Electricity (kWh)</th>
<th>Water (gallons)</th>
<th>Natural Gas (therms)</th>
<th>Cash ($)</th>
<th>Co2 (lbs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>CFL Distribution (47 bulbs)</td>
<td>2,368</td>
<td>0</td>
<td>0</td>
<td>$260</td>
<td>1,241</td>
</tr>
<tr>
<td>Corporation Audit</td>
<td>12,809</td>
<td>0</td>
<td>0</td>
<td>$1,665</td>
<td>6,712</td>
</tr>
<tr>
<td>Sponsored Programs Audit</td>
<td>900</td>
<td>0</td>
<td>0</td>
<td>$117</td>
<td>471.5</td>
</tr>
<tr>
<td>Red Brick Energy Competition</td>
<td>41,114</td>
<td>430,795</td>
<td>1,886</td>
<td>$10,809</td>
<td>47,234</td>
</tr>
<tr>
<td>YTD Total</td>
<td>48,724</td>
<td>430,795</td>
<td>1,886</td>
<td>$11,640</td>
<td>51,797</td>
</tr>
</tbody>
</table>

*Metrics are based on savings per year. Savings for the Fiscal Services Audit are closely approximated tentative estimates.

CONTACT US
WEBSITE: afd.calpoly.edu/greencampus E-MAIL: cpgreencampus@gmail.com

The Alliance to Save Energy’s Green Campus Program is funded by the ratepayers of California under the auspices of SCE, PG&E, and Sempra Energy.