Web Accessibility and Universal Design Focus Areas

Visual
Blindness, low vision, color-blindness
*Sample Fix: high-contrast colors*

Hearing
Deafness and hard-of-hearing
*Sample Fix: captioned video*

Motor
Inability to use a mouse, slow response time, limited fine motor control
*Sample Fix: “keyboard friendly” site*

Cognitive
Learning disabilities, distractibility, inability to remember or focus on large amounts of information
*Sample Fix: flexible user experience*