

Public Safety

Strategic Plan 2018



Vision, Mission & Values

OUR VISION

A vibrant Cal Poly community where every student, faculty and staff member is equipped to thrive.

OUR MISSION

Foster a safe environment for students, faculty, staff and visitors.

OUR VALUES

- Quality Service
- Integrity
- Honor
- Accountability



WELCOME

CAL POLY



MUSTANGS

CAL POLY

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Strategic Direction #1

Promote a campus culture of public safety.

Public Safety's primary focus is to ensure that we are promoting an all-inclusive campus-wide culture that embraces and supports public safety.

GOAL(S)	OBJECTIVE(S)
<p>1</p> <p>Reduce crime and the fear of crime.</p>	<ol style="list-style-type: none"> 1. Public Safety will partner with campus stakeholders to enhance the safety of the community. 2. Public Safety will expand existing crime prevention and educational activities. 3. Cal Poly Police Department (CPPD) will expand liaison with San Luis Obispo Police Department and other county law enforcement partners to address off-campus crime concerns. 4. High visibility proactive patrols on bike, vehicle and foot to undertake rigorous enforcement and education measures for safety violations. 5. All Public Safety Departments will assist in resource management and campus presence through trainings, aid and community outreach. 6. Public Safety will increase marketing services available/provided to students, faculty, and community stakeholders including expanding communication strategies back to Public Safety. 7. Utilize crime mapping and other technology strategies to identify problem areas. Implement target specific enforcement and educational strategies accordingly. 8. Expand Officer Liaison Program beyond residence halls.
<p>2</p> <p>Create a campus culture of preparedness and risk ownership.</p>	<ol style="list-style-type: none"> 1. Public Safety will continue to provide both in-house trainings and outside opportunities for preparedness development and emergency understanding. 2. Explore other venues to communicate Public Safety initiatives via CPC, ASI and other third party venues. 3. Continue redesign of Public Safety webpages to market and link viewers to departments within Public Safety. 4. Seek input from campus community through community forums, focus groups, and electronic media. 5. Continue to market Public Safety and its component departments as both a unified unit and specific departments.

Strategic Direction #2

Promote organizational excellence.

Public Safety will create a workplace environment that provides for personal and professional growth in support of the organization's overall excellence.

GOAL(S)	OBJECTIVE(S)
<p>1</p> <p>Promote both personal and professional employee excellence.</p>	<ol style="list-style-type: none"> 1. Recruit and retain the best possible employees for Public Safety unit. 2. Emphasize recruitment processes that focus on a diverse applicant pool. 3. Develop an internal on-boarding process that ensures employees have a clear understanding of unit goals and expectations. 4. Seek out opportunities to demonstrate best practices and receive recognition. 5. Training opportunities will compliment professional development and growth. 6. Expand exposure to cross training and special assignments. 7. Facilitate personal and professional development planning for all Public Safety employees.
<p>2</p> <p>Promote organizational excellence.</p>	<ol style="list-style-type: none"> 1. Revise/update unit policy manual to reflect new Public Safety structure and strategic initiatives. 2. Revise/update department business process guides to ensure continuity and improve transparency. 3. Develop annual internal unit survey to measure employee satisfaction. 4. Utilize Lean tools to address and facilitate solutions and enhance business processes and improve working relationships. 5. Identify, purchase and utilize new technology effectively. 6. Promote a solution-oriented culture, focused on root cause analysis and corrective actions. 7. Work with campus partners to enhance business and service opportunities related to research, grants and studies.
<p>3</p> <p>Address short and long-term fiscal needs.</p>	<ol style="list-style-type: none"> 1. Identify alternate revenue and funding sources for current and future programs and projects. 2. Pursue grants to fund projects and programs. 3. Identify new service solutions and revise service models for the campus to enhance business continuity and financial sustainability. 4. Identify resource-sharing opportunities on and off campus. 5. Establish appropriate annual fee assessment/increase business model.

Strategic Direction #3

Enhance innovation and technology.

Public Safety will identify and utilize technology to increase transparency, strengthen communications, and maximize efficiencies throughout the unit.

GOAL(S)	OBJECTIVE(S)
<p>1</p> <p>Enhance technology and communication.</p>	<ol style="list-style-type: none"> 1. Enhance social media exposure and ability to provide information to the community. 2. Ensure effective and efficient systems are utilized for crisis management/dispatch operations. 3. Increase capabilities for delivering emergency messaging and timely warnings.
<p>2</p> <p>Enhance technology framework and support.</p>	<ol style="list-style-type: none"> 1. Ensure department technology needs are in line with A&F and Cal Poly technology goals. 2. Implement technology that improves customer services and promotes sustainable business practices, employee effectiveness and safety. 3. Keep current with industry trends to ensure technology implementation can fulfill campus and customer needs and goals.

Strategic Direction #4

Foster relationships

Public Safety will engage in on and off campus collaboration to capitalize on partnerships.

GOAL(S)	OBJECTIVE(S)
<p>1</p> <p>Strengthen relationships on campus.</p>	<ol style="list-style-type: none"> 1. Increase on-campus partnerships and programs within all divisions. 2. Identify and engage with key student, faculty and staff stakeholders and leaders. 3. Increase and strengthen communication and information flow to and from campus community. 4. Engage in cross-divisional committees, task forces and advisory committees.
<p>2</p> <p>Strengthen relationships off campus.</p>	<ol style="list-style-type: none"> 1. Continue to collaborate with other county agencies to share resources (special events, training, etc.). 2. Increase shared situational awareness with local and operational area partners. 3. Identify and strengthen partnerships with key community leaders to enhance off-campus education and outreach efforts. 4. Include local and county partners in in-house trainings.

