



END OF YEAR REPORT 2019-2020

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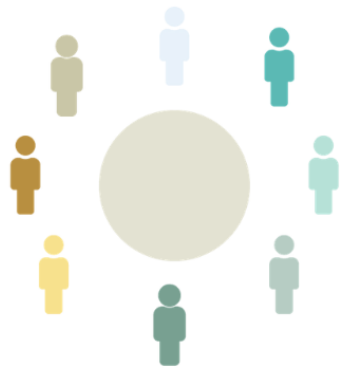
individuals



representing 8 student clubs & organizations
were present at the **Sustainability Summit**

Sustainability Roundtables

had an average attendance of...



8 Groups
20 Individuals

Eco Reps secured..

15

dedicated members.

500+

Students participated

during the annual **ACDC** competition in the Red Brick Dorms



620+

more newsletter signups



350+

more followers on Green Campus's Instagram



15

hosted collaborative events

GREEN CAMPUS

END OF YEAR REPORT 2019 - 2020

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Overall Achievements

In its efforts to outreach and educate Cal Poly's campus community about sustainability practices, Green Campus achieved the following statistics for the 2019-2020 academic year:

- 60+ INDIVIDUALS & 8 CLUBS** > attended the Student Sustainability Leadership Summit
- 20+ INDIVIDUALS & 6 CLUBS** > attended Sustainability Roundtables every two weeks
- OVER 500 STUDENTS** > engaged during ACDC Competition in the Red Brick Dorms
- 15 COLLABORATIVE EVENTS** > planned at fall summit & successfully implemented
- 15 DEDICATED INDIVIDUALS** > secured by Eco Reps program
- 350+ NEW FOLLOWERS & 620+ NEW SUBSCRIBERS** > gained on Green Campus Instagram & for the Sustainability Newsletter

Strategic Goal Advancement

The events and focuses of Green Campus for the 2019-2020 academic year helped pursue and add to the advancement of the following University Strategic Goals:

- 3B** > create and sustain a more diverse, equitable and inclusive university community that reflects and serves the diverse people of California.
- 3D** > further develop a campus climate that reflects the values of diversity, equity and inclusion as well as free inquiry and mutual respect.
- 4C** > pursue innovative and sustainable initiatives in graduate, post-baccalaureate and alternative academic programs that build on the university's mission and expertise.
- 4D** > address real-world problems, such as environmental sustainability, through interdisciplinary and international experiences as well as community and industry partnerships.
- 5B** > ensure that all students engage in effective, out-of-the-classroom experiences that prepare them for a life-long relationship with Cal Poly.
- 5D** > cultivate a campus environment that emphasizes all aspects of personal and community wellbeing.
- 7D** > ensure the sustainability of the whole campus environment by making it smart, resilient and carbon neutral.

Eco Reps

Garden Workshop

Eco Reps collaborated with Garden Club to host a workshop at the newly established Food Pantry Community Garden to educate students about topics such as waterwise gardens, native plants, pollinator-friendly gardens, regenerative agriculture, seasonal planting, and composting practices. At this workshop, participants planted seeds from carrots, kale, broccoli, beets, and flowers in used red solo cups (unrecyclable #6 plastic) that we had collected. These were either taken home with participants, or used in the Community Garden to produce fresh produce for the Food Pantry.

Upcycling and Recycling Workshop

For this event, Eco Reps created and displayed an interactive upcycled art piece made entirely from trash as a way to educate people on up cycling. Eco Reps boothed on Dexter lawn to educate people on recycling guidelines specific to SLO County and shared tips for how to best reuse materials. Additionally, there was an e-waste station where people could drop off any e-waste.

Sew and Save Workshop

Eco Reps collaborated with Zero Waste Club to set up stations for repairing, sewing, and upcycling clothes as an addition to a clothing swap event. Participants learned how to mend and upcycle textiles and many left with free clothes from the swap, as well as with tea made by Garden Club.

ACDC

Competition Details

The 'Annual Conservation and Diversion Challenge' was hosted during winter quarter between the Red Brick Dorms. This competition tracks energy and water useage between the buildings, rewarding the housing community that has the largest reductions over the competition period.

Calculations for the metrics of the competition was done in house through Green Campus, with bi-weekly updates on the buildings rankings displayed in each buildings common room. The partnership fostered between Housing and Green Campus was integral in ACDC's success, allowing Eco Reps more access to residents, and more effective communication of competition details and updates.

Eco Reps Involvement

The Eco Reps group provided volunteers to help execute ACDC's events and outreach throughout the competition period. The team engaged students for a period of three weeks by tabling and hosting workshops related to energy and water conservation within the Red Brick dorms and community spaces.

Kick Off Event

Sustainability related clubs including RFC, Garden Club, CCARG, Eco Reps, Zero Waste, and Net Impact gathered on Sequioa Lawn the day of the begining of the ACDC competition period. Each club had a station linked to an aspect of the Eco Reps Green Living Certification, and had an activity that taught a related skill or lesson. Green Campus provided food and passports, while Polly got pictures with participants and visited each Red Brick dorm to advertise.

Virtual Green Campus

Overall Review

Spring Quarter of 2020 was conducted on a virtual platform as a result of the COVID-19 pandemic. Green Campus adapted to this by conducting team meetings and check in's using Zoom, and utilizing Slack and the OneDrive as primary communication and organizing tools. All spring quarter events, including the entirety of Earth Week, were conducted virtually with the same attendance and engagement levels as in-person events were estimated to garner.

Green Campus retained student engagement despite the transition to an all-virtual based platform for outreach and education, showing the team's adaptability and perseverance. Through this, Green Campus team members gained online-organizing and professional technical skills associated with remote work and optimizing the use of technology and social media.

Community Organizing

Sustainability Roundtables

Sustainability Roundtables occurred on a bi-weekly basis for the entirety of the academic year. Roundtables were co-hosted by Green Campus Team Manager and ASI Secretary of Sustainability, who together drafted agenda's for the meetings and designed coalitions designated for community goals. These gatherings focused on community building, and follow-up on tasks aimed at achieving community goals set during the Student Sustainability Leadership Summit.

Student Sustainability Leadership Summit

The fourth annual Student Sustainability Leadership Summit was hosted by Green Campus in the beginning of Fall Quarter, 2019. This summit hosted over 60 students representing 8 student clubs and organizations, and provided a space for these groups to plan for the year ahead. Community goals were collaboratively brainstormed and planned out for one, three, and five years out. The goal for the end of this academic year was to secure a space for a sustainability hub. The three year goal addressed including sustainability into curriculum, and the five year goal is to provide incoming freshmen with zero waste kits. Progress towards these goals is accounted for during the sustainability roundtables. ASI President and the ASI Secretary of Sustainability gave a presentation on their platform and their engagement created a lot of opportunities for ASI collaboration on events for the year.

Student Succession Retreat

This is the follow-up gathering to the Student Sustainability Leadership Summit hosted in the fall. This retreat is focused on teaching clubs to plan ahead for the year, and successfully guide their members through succession that doesn't halt their progress during the transition. Additionally, this Retreat revisited the goals set at the fall SSLS, and refined them based on the year's progress so far. ASI President gave a presentation on the importance of coalitions, and these were organized by those present at the retreat to implement in the Sustainability Roundtables. This gathering hosted around 30 individuals who represented 6 student organizations.

Sustainability Month

Overall Review

Sustainability Month was done in partnership with many organizations across campus, and consisted of various events throughout the month of October. This includes Green Campus hosted event 'Sustainability Speed Dating', and an Eco Reps Gardening Workshop, explained in more detail above. Sustainability Month was advertised on the EPC Calendar and the Sustainability Roundtables.

Earth Week

Overall Review

Earth Week occurred despite Campus being closed due to COVID-19. Events were hosted digitally on the platform Zoom, and there were social media campaigns and challenges throughout the week to engage students on Instagram. Because of the virtual format of Earth Week, several collaborative events had to be cancelled; there was no Earth Week festival, and no Sustainability in Business day-long workshop (hosted by Net Impact, postponed till Winter Quarter 2021). Despite this, attendance at Earth Week digital events was consistent and comparable to in-person attendance expectations. Earth Week events were recorded to be made available at a later date.

Crafting for the Climate

Green Campus member led a group through three up-cycling based crafts using materials found around the house. During the crafting process, participants were taught about the importance of up cycling and how it fits into the waste process. At a student's request, this event was repeated at the end of the week to capture more participants.

Climate Action NOW Panel

Green Campus hosted a panel to address the pathways for Climate Action in the San Luis Obispo community, and in the Cal Poly community. The panelists consisted of the ASI President Mark Borges, City of SLO Mayor Harmon, and EU&S's Dennis Elliot. The panel covered how means of climate action have changed with COVID-19, and the ways that students can stay positive and engaged.

Careers in Sustainability Networking Panel

Green Campus hosted a panel to address job opportunities and career paths that involve sustainability. The four panelists represented nonprofits, start-up companies, consulting firms, and government employment. There were prepared questions for the panelists, and many audience questions that arose.

'Awake' Film Screening and Discussion

Green Campus hosted a screening of the movie documenting the Standing Rock demonstrations. Hosted virtually, participants watched the movie ahead of time, and joined for a proctored discussion on the social justice and environmental racism that the film documented and taught.

