

# GREEN CAMPUS

## END OF YEAR REPORT 2021-2022

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### Overall Achievements

In its sustainability outreach and education efforts to Cal Poly's campus community, Green Campus achieved the following statistics for the 2021-2022 academic year:

- > **30+ INDIVIDUALS & 8 CLUBS** ATTENDED THE CHANGEMAKERS SUMMIT
- > **15+ INDIVIDUALS** ATTENDED ROUNDTABLES EVERY 2 WEEKS
- > **325+ STUDENTS** REGISTERED FOR EARTH WEEK EVENTS
- > **12 COLLABORATIVE EVENTS** WERE ORGANIZED TO CELEBRATE EARTH WEEK
- > **15+ DEDICATED INDIVIDUALS** SECURED BY THE ECO REPS PROGRAM
- > **15.6% OVERALL EFFICIENCY GAINS** ACHIEVED BY ACDC IN THE RED BRICKS

### Strategic Goal Advancement

The events and focuses of Green Campus for the 2021-2022 academic year helped pursue and add to the advancement of the following University Strategic Goals:

- 3B** > create and sustain a more diverse, equitable, and inclusive university community that reflects and serves the diverse people of California.
- 3D** > further develop a campus climate that reflects the values of diversity, equity, and inclusion as well as free inquiry and mutual respect.
- 4C** > pursue innovative and sustainable initiatives in graduate, post-baccalaureate and alternative academic programs that build on the university's mission and expertise.
- 4D** > address real-world problems, such as environmental sustainability, through interdisciplinary and international experiences as well as community and industry partnerships.
- 5B** > ensure that all students engage in effective, out-of-the-classroom experiences that prepare them for a life-long relationship with Cal Poly.
- 5D** > cultivate a campus environment that emphasizes all aspects of personal and community wellbeing.
- 7D** > ensure the sustainability of the whole campus environment by making it smart, resilient, and carbon neutral.



## Sustainability Month

### Overall Review

Sustainability Month was done in partnership with many organizations across campus and consisted of various events throughout the month of October. Being the first outward series of events hosted in-person by Green Campus after almost two years, Sustainability Month was effective in engaging new students in sustainability. Green Campus partnered with Stasher to get free Stasher bags which were passed out at every event to promote reductions in single-use plastics. This was a great opportunity to supply students with sustainable products. Sustainability Month included twelve events hosted by sustainability organizations and received 76 RSVPs. Despite challenges in coordinating room reservations and navigating new COVID protocols through ASI, the Green Campus team was successful in communicating with event hosts and attendees as details changed.

### Food Day and Sustainability Festival

The Sustainability Festival was held by Green Campus in partnership with Food Day on Dexter Lawn. Fifteen clubs set up booths to share the actions they are taking to create a more sustainable campus community. Additionally, Campus Dining set up a booth with two meatless food options and supplied recipes to promote healthy, sustainable eating. Overall, this event was very effective at engaging students with campus efforts thanks to its interactive and educational components.



## Clothing and Goods Swap and Shop

Green Campus hosted its first-ever clothing and goods swap and shop this year! Green Campus organized local vendors with small businesses that sold clothing, jewelry, art, and other goods. At this event, there was also a "swap" section for clothing and goods to be swapped. Additionally, Green Campus collaborated with Sustainable Fashion Club to provide information on the fast fashion industry, circular economies, and the benefits of swapping clothes. Being the first of its kind, this event went extremely well with lots of engagement from students walking by.

## ACDC

### Competition Details

The 'Annual Conservation and Diversion Challenge' is a competition hosted during winter quarter between the Red Brick Residence Halls. This competition tracks heat and water usage between the buildings, rewarding the residence hall that has the largest reductions over the competition period. Calculations for the metrics of the competition were done by an Energy Utilities and Sustainability Department Climate Fellow and displayed on an interactive webface with real-time energy and heat tracking data. Weekly updates of competition rankings and advertisements for events were emailed out to residents by Green Campus. The partnership fostered between the Inter Housing Council (IHC), ASI, and Green Campus was integral to ACDC's success, allowing more effective communication of competition details and updates, in addition to funding for prizes and food at events. The winner of ACDC had a dessert truck parked outside their residence hall for a day, where they could retrieve free ice cream cones.

### Kick Off Event

Sustainability clubs gathered on Sequoia Lawn during the first week of the ACDC competition to describe their involvement with sustainability and engage first-year students in sustainability on campus. Passports were given to every student to be signed by three booths, which they could exchange for a free burrito. Green Campus and IHC passed out food, while Polly got pictures with participants and danced at the Mustang Way and Grand Ave. intersection for advertisement. This event notified Red Brick residents of ACDC and set them up for success with sustainability tips from campus organizations.





## Other Engagement Methods

Several engagement methods were used by Green Campus and Eco Reps to excite Red Brick residents about the competition. Workshops about water and waste were organized by Eco Reps and RRR SLO and a Waste Audit event was facilitated by the Zero Waste Ambassadors. Eco Reps and Green Campus members also tabled regularly throughout the competition to reach more students. Raffle prizes, which included gift cards and Hydroflask water bottles, were given out as incentives for residents to attend events. Green Campus hopes to advertise further next year to increase engagement in each of these methods.

## Earth Week

### Overall Review

Earth Week was very successful with high engagement from students and campus clubs. Green Campus coordinated clubs hosting events and organized two events themselves, totaling twelve Earth Week events spanning two weeks of programming. The Earth Week registration form received 327 responses and all events had great turnouts. Green Campus purchased Earth Week tote bags and bamboo cutlery to pass out to those who registered and attended events. Additionally, local businesses in SLO donated prizes to be raffled off to those who attended Earth Week events. Due to the team's effective advertisement, consistent communication, and early outreach to campus and local entities, Earth Week was very successful in coordination, outreach, and implementation.

### Sustainability Festival

Similar to the Sustainability Festival held during Sustainability Month, Green Campus organized clubs to booth on Dexter Lawn as a kickoff event to Earth Week programming. The event was held during UU hour (11am-12pm) on the Thursday before Earth Week, which was effective in getting more students aware of Earth Week before it officially began.

## Green Careers

Green Campus hosted a panel of four Cal Poly Alumni with careers related to sustainability. Students came to learn about environmental careers from industry-leading professionals. The four panelists spoke about consulting, non-profit work, and the private sector in the sustainability and climate world. This panel was open to all majors and a total of 20 students attended, the perfect amount for audience members to connect to panelists personally.

## Clothing Swap n Shop

Green Campus partnered with the Zero Waste Ambassadors to organize an event similar to the clothing swap and shop that was organized during sustainability month. Upon reflection, Green Campus decided to put more emphasis on the swap section of the event this time, which was successful. Made possible by donations from campus organizations and local vintage stores, as well as the contributions of students bringing old goods, the clothing swap and shop had an abundant supply of clothing and goods for students to access for free and provided an opportunity to support small student businesses.

## Community Organizing

### Sustainability Roundtables

Sustainability Roundtables occurred on a bi-weekly basis for the entirety of the academic year. Roundtables were co-hosted by Green Campus and the ASI Secretary of Sustainability, who together curated a collaborative space to get updates on upcoming events, work towards sustainability goals, and foster discussion on relevant issues. These gatherings focused on community building and follow-up on tasks aimed at achieving community goals set during the Changemakers Summit.



## Fall Changemakers Summit

The sixth annual Changemakers Summit was hosted by Green Campus at the beginning of Fall Quarter 2021. This summit was the first in-person event Green Campus hosted in almost two years with the objective to provide a space for sustainability groups to plan for the year ahead. Community goals were collaboratively brainstormed and planned out for each sustainability group to take on. Topics discussed included the campus skateboard ban, educational green spaces, fossil fuel divestment, and sustainable campus dining options.

## Eco Reps

### Trivia Night

As a part of Sustainability Month, the Eco Reps club hosted a Sustainability Trivia Night. The trivia game was jeopardy style and comprised of questions about water, energy, environmental justice, and more. The winning team was awarded plants from the Poly Plant Shop. Other prizes included reusable utensil kits and Stasher bags. This event was well attended by non-Eco Rep members and was effective in promoting the club and teaching about environmental sustainability.

### Beach Clean Up and Bonfire

With support from the Cal Poly Surfrider club, Eco Reps hosted a club beach clean up at Grover Beach. Eco Reps worked in pairs to collect and properly dispose of litter on the beach. After the clean-up, the club set up a bonfire and shared a meal together.

### The Boy Who Harnessed the Wind Movie Night

For Earth Week, Eco Reps partnered with the Cal Poly Wind Power Club to host as an opportunity to promote their clubs. Attendees learned about environmental and social issues in Malawi, Africa by watching "The Boy Who Harnessed the Wind", a movie that is based on a true story.

